Our mission is to shift the way organizations work across the health, community development, and finance sectors to collectively advance equity, reduce poverty, and improve health in neighborhoods across the United States.
Agenda

Welcome

Community Innovations Overview and Background

Eligibility Guidelines

Awardee Commitment and How to Apply

Questions and Answers
Tech Housekeeping
Overview of Community Innovations Opportunity

• Deepens outreach to and learning from community development organizations in low-resourced and historically marginalized communities.

• A three-pronged goal:
  • Enhance the Network’s understanding of how best to support local organizations’ cross-sector efforts;
  • Connect local organizations to other peer organizations and the larger national dialogue, resources, and tools; and
  • Embed capacity within organizations to undertake health strategies and engage with healthcare.

• Supported by The Kresge Foundation
**Key Terms**

- **Low resources areas** – have experienced historical marginalization and disinvestment
- **Health strategy** – an explicit and intentional effort to improve one or more social determinants of health
- **Healthcare partners** – hospitals, healthcare systems, health insurance plans, Accountable Care Organizations, Managed Care Organizations
Social determinants of health (SDOH) AND social needs

Social Determinants and Social Needs: Moving Beyond Midstream

Strategies:
- Improve Community Conditions
- Addressing Individuals’ Social Needs
- Providing Clinical Care

Tactics:
- Laws, policies, and regulations that create community conditions, supporting health for all people.
- Include patient screening questions about social factors like housing and food access; use data to inform care and provide referrals.
- Social workers, community health workers, and/or community-based organizations providing direct support and assistance to meet patients’ social needs.

Upstream:
- Community Impact

Midstream:
- Individual Impact

Downstream:
- Medical Interventions
What is the opportunity?

• 18-month program
• Available for up to 8 eligible organizations
• Awards up to $40,000 to support staff or consultant to lead healthcare engagement
• $60,000 of in-kind technical support
• Facilitated connections to national network of peers
Build Healthy Places Network: Menu of Services

- Landscape/Market Analysis
- Case-making
- Brokering Connections
- Relationship Management
- Training
Eligibility Guidelines

1. U.S. 501(c)(3) organization
2. Meets one of the following:
   1. Community Development Corporation serving low resourced areas (see CDC definition).
   2. Non-profit organizations that engage community members to plan and implement neighborhood improvements that impact the SDOH
3. Explicit racial, equity, diversity, and inclusion lens
4. Committed to partnering with Network to advance early stage collaboration with healthcare partners
5. Dedicated staff person serve as lead on the project
6. Leadership buy-in as demonstrated by letter of support
Awardee Commitment

• Discrete project within your community to advance a health strategy
• Designate staff person to serve as lead
• Complete pre- and post-assessment
• May hire local consultant or Network-trained consultant to implement
• Engage with network of peers and advisors
  • Up to 4 webinars or zoom salons
  • Technical assistance meetings
How to Apply

Step 1
Download the application template

Step 2
Complete the About Your Organization, Project Scope, and Community Profile

Step 3
Fill out questions that support Principles for Building Healthy and Prosperous Communities

Step 4
Attach letter for support

Step 5
Email documents per instructions by March 18, 2020
Principles for Building Healthy and Prosperous Communities

Principle 1:
**Collaborate with the community**

Principle 2:
**Embed equity**

Principle 3:
**Mobilize across sectors**

Principle 4:
**Increase prosperity to improve health**

Principle 5:
**Commit over the long term**
## Key Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Activities</th>
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<tbody>
<tr>
<td>February 27</td>
<td>First informational webinar for prospective applicants</td>
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<tr>
<td>March 5</td>
<td>Second informational webinar for prospective applicants</td>
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<tr>
<td>March 18</td>
<td>Applications due</td>
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<tr>
<td>April TBD</td>
<td>Awards announced</td>
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<tr>
<td>May 1</td>
<td>Official project start date</td>
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<tr>
<td>October 31</td>
<td>Project end date</td>
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Questions
Build Healthy Places Network

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