A Relationship-Based Approach to Health Equity

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Overview

• Health Equity
• Reframing the focus: Social Needs and Social Determinants
• Resource Centers
• Community Health Workers
• Our Story
My Neighbors
Community Health Workers
Health Equity

Equality

“What’s the matter? It’s the same distance!”

Equity
Short Distances to Large Gaps in Health

Life expectancy at birth (years)
- Shorter
- Longer

1 mile

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Public Health Pyramid of Impact

Frieden T. American Journal of Public Health | April 2010, Vol 100, No. 4
Counseling and Education

Clinical Interventions

Socio Economic Factors

Changing the Context to Make Individual's Default Decisions Healthy

Long-Lasting Protection Interventions
Social Determinants and Social Needs: Moving Beyond Midstream
Resource Centers Inside and Out
Resource Center Collaboration

Resource Center Staff

- RCS
- Community Health Worker
- Public Health Nurse
- Nurse Practitioner

Partners

- Pharmacists
- Medical Homes and PCPs
- Hospitals
- Social Services
Resource Center Statistics

- Average of 1,574 clients a year from 2013-2018
- Average of 3,112 visits a year from 2013-2018
- In FY 2019, there were 2,165 referrals made to 215 agencies
- 68% of those referrals are complete, 29% are initiated or pending, 3% incomplete
- 670 Resource Center patients connected to a medical home
SDOH in RC Referrals in FY 2019

- Health and Health Care: 56%
- Economic Stability: 20%
- Neighborhood and Built Environment: 8%
- Social and Community Context: 9%
- Education: 7%
- High school graduation
- Language and literacy
- Enrollment in higher education
- Early childhood education/development
- Social cohesion
- Civic participation
- Discrimination/equity
- Incarceration/justice
- Mental Health
- Access to healthy foods
- Quality of housing
- Crime and violence
- Environmental conditions
- Walking and exercise groups
- Lifestyle behavior changes
- Employment
- Training
- Food security
- Housing stability

RICHMOND CITY HEALTH DISTRICT

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Cost of a CHW

- CHW ~ $60k with benefits
- See ~120 clients/year
- ~$500/client
RESOURCE CENTER HISTORY

- **NOV 2009**
  - Fairfield RC Opens

- **MAY 2010**
  - Whitcomb RC Opens

- **SPRING 2011**
  - Creighton and Mosby Open
  - Community Advocate Program Starts

- **APRIL 2013**
  - Hillside Opens

- **JULY 2014**
  - Partnership w/ IPHI

- **FALL 2014**
  - Gilpin Opens
  - Housing Advocate Program Begins

- **JAN 2015**
  - Broad Rock Opens
  - Resource Centers Focus on Latino Health

- **2016**
  - Family Transition Coaches Hired

- **SUMMER 2017**
  - Advocates Hired as Full-Time CHWs at RCHD

- **SPRING 2018**
  - Southwood Opens

WWW.RCHDRESOURCECENTERS.COM
Family Transition Coaches and Mr. Byrd
Collaboration and Impact
Community Health Workers

- Relate
- Navigate
- Educate
- Advocate

74.7% increase in Resource Center patient visits from 2010-2012
A Fairfield Member’s Story
What we have Learned on the Ground

• Collaboration and Innovation
• Connect with another’s story
• Teach a person to fish...
“Give a person a fish and you feed them for a day; teach a person to fish and you feed them for a lifetime.”

Mainmonides
References


https://societyhealth.vcu.edu/work/the-projects/mapping-life-expectancy.html


Questions?

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