Bridging Sectors: Partnering to Build Healthy & Prosperous Communities

American Public Health Association Reception
November 4, 2019
Agenda

5:00 Networking

5:30 Welcome + Opening Remarks

Highlighting Cross Sector Work in Pennsylvania

View of the Future

Closing Remarks

6:30-7:30 Networking

@philadelphiafed #APHA2019 @APHA
Welcome

James D. Narron
First Vice President and Chief Operating Officer
Federal Reserve Bank of Philadelphia
@philadelphiafed
Highlighting Cross Sector Work in Pennsylvania

Lisa Mensah  
*President and CEO*  
Opportunity Finance Network  
[@oppFinance](https://www.twitter.com/oppFinance)

Peter M. Grollman  
*Senior Vice President, External Affairs*  
Children's Hospital of Philadelphia  
[@ChildrensPhila](https://www.twitter.com/ChildrensPhila)

Monica Medina McCurdy  
*Vice President of Healthcare Services*  
Project HOME  
[@projecthome](https://www.twitter.com/projecthome)

Douglas Jutte  
*Executive Director*  
Build Healthy Places Network  
[@BHPNetwork](https://www.twitter.com/BHPNetwork)

Moderator:  
@philadelphiased #APHA2019 @APHA
View of the Future

Don Schwarz
Senior Vice President
Robert Wood Johnson Foundation
@RWJF

Robert Wood Johnson Foundation

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Closing Remarks

Douglas Jutte
Executive Director
Build Healthy Places Network
@BHPNetwork
Resources for Next Steps
By joining forces, community developers and health professionals can have a more powerful impact.

The Pulse
A weekly pulse of what we're reading and where we've been at the intersection of community development and health.

Crosswalk Magazine
A gathering place for stories illustrating community involvement in creating neighborhoods that promote health and well-being for all. Produced by the Build Healthy Places Network.

Partner Finder
Looking to partner or create your own? Check out our initiative.

Healthy Communities Initiative
www.BuildHealthyPlaces.org @BHPNetwork
<table>
<thead>
<tr>
<th>Accountable Care Organization (ACO)</th>
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<tr>
<td>Affordable Care Act (ACA)</td>
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<td>CDC (Centers for Disease Control and Prevention)</td>
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<td>CDC (Community Development Corporation)</td>
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<td>Community Benefits (Agreements)</td>
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<td>Community Benefits (Hospital)</td>
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<td>Community Development</td>
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<td>Community Development Financial Institutions (CDFIs)</td>
<td>Related Terms: CDC (Community Development Corporation), Community Development Financial Institutions (CDFIs), Social Determinants of Health, Health Equity</td>
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<td>Community Health Assessment (CHA)</td>
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<td>Community Reinvestment Act</td>
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<td>Equitable Development</td>
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Community development is a multi-billion-dollar sector of the American economy that invests in low- and moderate-income communities through the development and financing of affordable housing, businesses, community centers, health clinics, job training programs, and services to support children, youth, and families. The sector has its roots in the urban revitalization efforts of the late 19th century but expanded as a result of the War on Poverty programs of the 1960s. Today, the community development sector invests more than $200 billion annually in low-income communities.
MeasureUp

Here’s what’s available:

- Mapping Tools
- Measurement Tools
- Evidence Base
- Measurement Stories
- Deeper Dive

What We Talk About When We Talk About Measurement

Everything you’d want to know about measuring the health value of community development and neighborhood impact on health.
Crosswalk

Whose City Is it? The Promise and Peril of Gentrification

What to Make of Social Impact Bonds

Investing With Health in Mind

From Treating the Ill to Preventing the Illness
COMMUNITY CLOSE UPS:
Neighborhood investment Case Studies
Welcome to Partner Finder

Welcome to Partner Finder, a collection of directories to help you find the community development and health organizations nearest to you. Partner Finder helps you take the first steps to identify potential cross-sector partners in improving the health and well being of your community.
THE PLAYBOOK

A Healthcare Playbook for Community Developers
CLOSING TAKEAWAYS:
COMMUNITY DEVELOPMENT & HEALTH TOGETHER

Working in the same places, often with same people

Able to effectively intervene on neighborhood-level SDOH

Complementary areas of expertise, resources, and capacity

Opportunity for shared investments to accelerate positive impact
“We are likely to look back at this time and wonder why community development and health were ever separate sectors.”

– Risa Lavizzo-Mourey, MD, Former President and CEO, Robert Wood Johnson Foundation Speaking at the 2016 National Interagency Community Reinvestment Conference
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