




COMMUNITY RESILIENCE



Mahi Pono means "to farm or cultivate morally and properly". At Mahi Pono, we are committed to practicing sustainable agriculture, to growing food for local consumption, to responsible use of the natural resources entrusted to us, and to providing high quality agricultural employment for generations to come.


WHO WE ARE

MAHI PONO IS A JOINT VENTURE BETWEEN POMONA FARMING LLC, A CALIFORNIA-BASED AGRICULTURAL GROUP, AND THE PUBLIC SECTOR PENSION INVESTMENT BOARD (PSP INVESTMENTS), ONE OF CANADA'S LARGEST PENSION INVESTMENT MANAGERS.



WHAT IS COMMUNITY RESILIENCE

COMMUNITY RESILIENCE IS A MEASURE OF THE SUSTAINED ABILITY OF A COMMUNITY TO UTILIZE AVAILABLE RESOURCES TO RESPOND TO, WITHSTAND, AND RECOVER FROM ADVERSE SITUATIONS.



**At Mahi Pono our focus is food security,
renewable energy, resource
management, and sustainability**



'ĀINA

- Soil Remediation
- Use regenerative agriculture techniques (rotational grazing, compost, cover cropping)
- minimize run-off by catching water from roads



WAI

- Invest in repairs and maintenance to EMI infrastructure and reservoirs
- Use irrigation technology
- Plant non water intensive crops
- Adhere to IIFS
- Watershed management and restoration

FOOD SECURITY

**WE ARE 90% DEPENDENT ON SHIPS AND
PLANES FOR FOOD**

Hawai'i currently imports 90% of our food. Mahi pono wants to farm farmers and farm healthy food in an effort to achieve local food security. Our main focus is to feed our people first and provide farmers access to land and water to grow food.



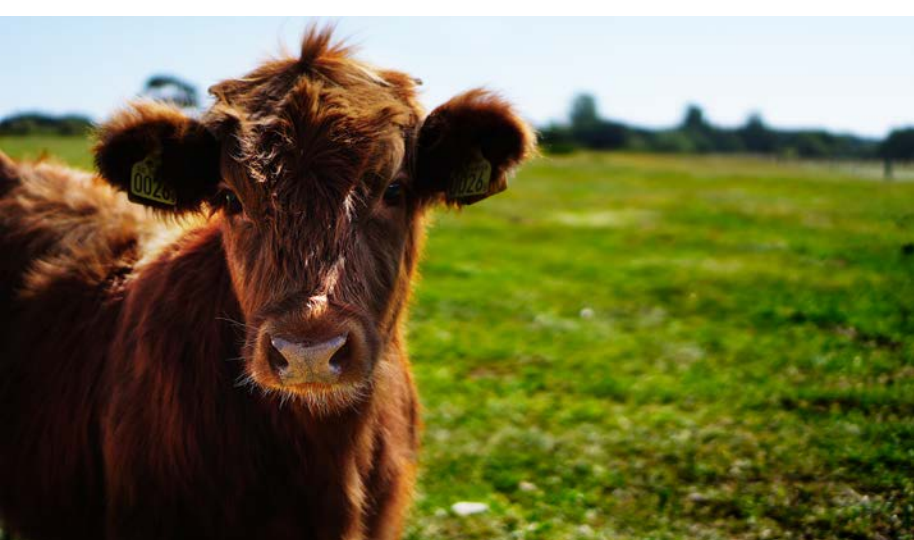
COMMUNITY FARM PLAN



WE PROVIDE THE LAND, WATER, AND EQUIPMENT.



- 1, 2, 5, 10 acre leases to local farmers
- Provide farmers access to equipment and machinery to prep farm lots
- Create an agriculture advisory board to help plan and manage the community farm. Board will consist of native hawaiian farmers, reps from HFUU and HFB, and neighboring farmers
- Partner with UH Maui to provide agriculture and business education courses to leasees
- Provide access to processing and distribution facilities
- Provide opportunities to sell products directly to Mahi Pono to create value added food products for export



REGENERATIVE GRAZING

A healthy pasture absorbs carbon dioxide in its biomass, retains water, reduces floods and droughts, and lowers the soil temperatures.

At Mahi Pono we specialize in grass fed beef using rotational crop grazing techniques. Our goal is to provide high quality local beef, save water by using land with enough rainfall.



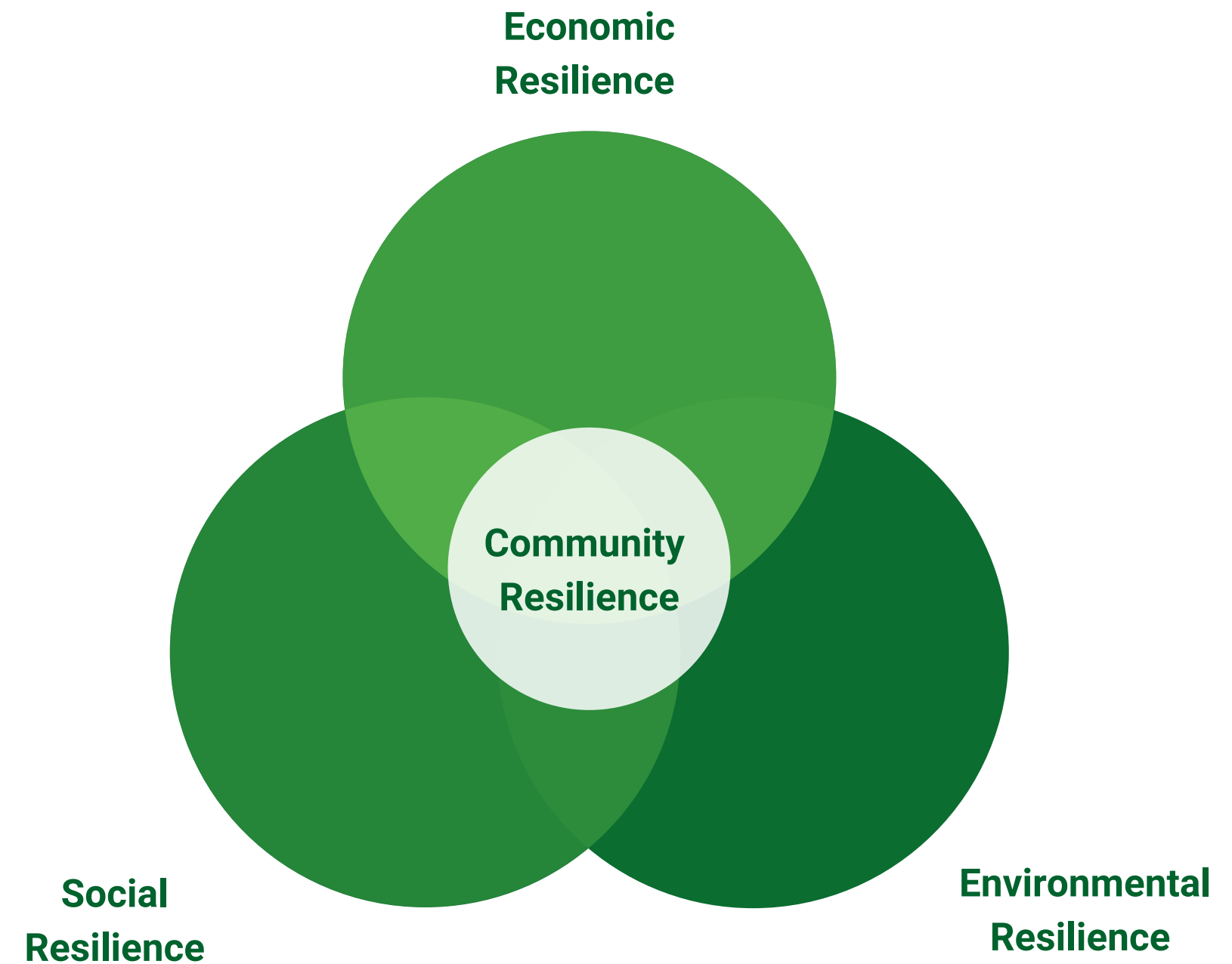
VALUE ADDED FOOD PRODUCTS

CREATE SMALL BUSINESS OPPORTUNITIES

At Mahi Pono we hope that by providing the tools and resources needed to start small local farms that we can create a diverse portfolio of value added food products from Maui. We also hope to help existing local farms expand by growing the crops they need. Value added not only extends the shelf life of fruits and vegetables it also allows us the ability to create more jobs in marketing, processing, and distribution.



We hope together as a community we can work towards a robust agriculture economy, manage our resources responsibly, and create hundreds of local jobs.



MAHALO

