

## SPEAKERS CONTINUED

**MAURICE JONES** serves as President & CEO of the Local Initiatives Support Corporation (LISC), a nonprofit intermediary organization which forges resilient and inclusive communities of opportunity across America.

**MICHAEL ROBINSON** is Vice President, Government Relations & Community Affairs at Hawaii Pacific Health, a not-for-profit health care system anchored by four medical centers: Kapiolani, Pali Momi, Straub and Wilcox.

**ROWENA DAGDAG-ANDAYA** is Deputy Director of the Maui County Department of Public Works, which directs and oversees the development services administration, the engineering division, and the highways division.

**TERRY BENELLI** is Executive Director of LISC Phoenix, which works with residents and partners to forge resilient and inclusive communities of opportunity across the metropolitan Phoenix region.

**TIARE LAWRENCE** is Community Relations Director at Mahi Pono, a farming venture that recently acquired approximately 41,000 acres of agricultural farm land on Maui from Alexander & Baldwin.

**WES LO** is CEO of Hale Makua Health Services, devoted to helping Maui's elders live their best lives by offering compassionate, personalized health services that encourage independence and well-being.

# Opportunity Zones and Healthy Communities: Maui

Wednesday, February 20, 2019 | 8:00AM - 12:30PM

Maui Arts & Cultural Center

McCoy Theatre

## PROGRAM

PRESENTED BY



FEDERAL RESERVE BANK  
OF SAN FRANCISCO

## EXHIBITORS

Blue Zones Project  
Healthy Eating Active Living Coalition (HEAL)  
Farm Apprentice Mentorship (FAM) Program  
GoFarm Hawaii/UH Maui College Agriculture Program  
Maui Economic Development Board  
Maui Food Bank  
Maui Metropolitan Planning Organization (MPO)  
Maui School Garden Network  
Maui Waena STEM Program

## CONVENING PARTNERS



CREATING A HEALTHIER HAWAII



# CONFERENCE SCHEDULE

- 8:00 AM**    **Registration and Light Refreshments**  
**Networking & Exhibits**
- 8:30 AM**    **Welcome** *Laura Choi, Federal Reserve Bank of San Francisco*  
**Opening Remarks, The Honorable Michael Victorino, Mayor of Maui County**
- 8:40 AM**    **Introduction to Opportunity Zones**  
*Maurice Jones, Local Initiatives Support Corporation*
- 9:10 AM**    **Selected Opportunity Zones in Maui**  
*Karen Arakawa, Maui Mayor's Office of Economic Development*
- 9:25 AM**    **Q&A Discussion**  
*Moderated by Heather Piper, Hawaii Community Reinvestment Corporation*

**ASK A QUESTION**  
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- 9:40 AM**    **Networking Break & Exhibits**
- 9:55 AM**    **Framing the Healthy Communities Maui Conversation**  
*Amy Asselbaye, HMSA Foundation*
- 10:00 AM**    **Remarks by The Honorable Mazie Hirono, U.S. Senator, State of Hawaii**
- 10:05 AM**    **Understanding the Local Context**  
*Moderated by Michael Robinson, Hawaii Pacific Health*  
*Wes Lo, Hale Makua*  
*Andrew Aoki, Islander Institute*  
*Leslie Wilkins, Maui Economic Development Board*  
*Tiare Lawrence, Mahi Pono*
- 10:55 AM**    **National Perspectives on Healthy Communities**  
*Moderated by Laura Choi, Federal Reserve Bank of San Francisco*  
*David Erickson, Federal Reserve Bank of San Francisco*  
*Doug Jutte, Build Healthy Places Network*  
*Maurice Jones, Local Initiatives Support Corporation*  
*Terry Benelli, Local Initiatives Support Corporation Phoenix*
- 11:40 AM**    **Local Examples of Health in Action**  
*Moderated by Laura Esslinger, AlohaCare*  
*Harmonee Williams, Sustainable Molokai*  
*Rowena Dagdag-Andaya, Maui County Department of Public Works*  
*Grant Chun, Hale Mahaolu*
- 12:25 PM**    **Closing Remarks** *Joy Barua, Kaiser Permanente*
- 12:30 PM**    **Networking & Exhibits**
- 1:00 PM**    **Conference Adjourns**

# SPEAKERS

**AMY ASSELBAYE** is Executive Director of the HMSA Foundation which aims to foster greater empowerment for communities by making strategic grants to Hawaii-based organizations.

**ANDREW AOKI** is a civic and social entrepreneur and co-founder of Islander Institute, which was formed to apply island values to the way we address systemic problems in Hawaii.

**DAVID ERICKSON** is Director of Community Development at the Federal Reserve Bank of San Francisco, and works to advance the economic mobility and resilience of underserved households and communities.

**DOUG JUTTE** is Executive Director of Build Healthy Places Network, which catalyzes and supports collaboration across the health and community development sectors.

**GRANT CHUN** is Executive Director of Hale Mahaolu, a nonprofit that develops and manages quality affordable housing and provides supportive services for seniors, families, and individuals in Maui County.

**HARMONEE WILLIAMS** is Executive Director of Sustainable Molokai, a local, grassroots group formed to inspire youth and all Molokai residents to work toward a more sustainable future for the island.

**HEATHER PIPER** is President and Executive Director of Hawaii Community Reinvestment Corporation, a community based non-profit that facilitates affordable housing, community development, and economic development.

**JOY BARUA** is Senior Director of Government and Community Relations and Community Benefit at Kaiser Permanente Hawaii, which has provided total health care to the people of Hawaii for nearly 60 years.

**KAREN ARAKAWA** is Small Business Advocate in the Maui Mayor's Office of Economic Development, which works with the community, business and government sectors to strengthen and diversify the economy.

**LAURA CHOI** is Community Development Research Manager at the Federal Reserve Bank of San Francisco and also serves as outreach manager for Hawaii, supporting local efforts to expand economic opportunity.

**LAURA ESSLINGER** is CEO of Aloha Care, a local, non-profit health plan founded by Hawaii's Community Health Centers. Aloha Care has over 70,000 health plan members and is the third largest health plan in Hawaii.

**LESLIE WILKINS** is President and CEO of the Maui Economic Development Board, which leads and inspires innovation in business, education, and the community.

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