



maui**economic**
DEVELOPMENT**BOARD**

Since 1982...

Our Vision

We envision lives fulfilled in a vibrant economy

Our Mission

We lead and inspire innovation in business, education,
and our community

Our Values

We value economic opportunity for all

We value resilience

We value and embrace diversity

We value respect and collaboration

We value broad-based community engagement

We value cultural traditions

We value stewardship of the environment

We value global relationships

FOCUS

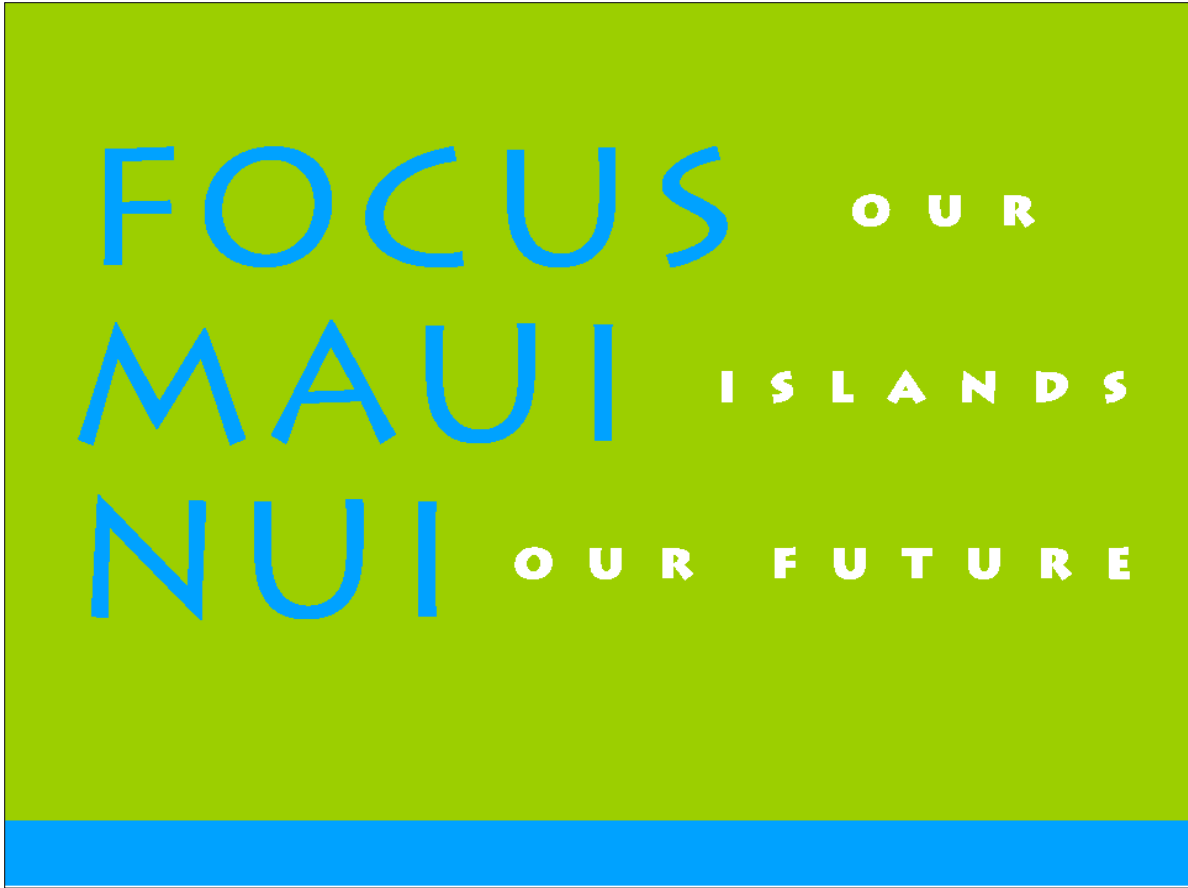
OUR

MAUI

ISLANDS

NUI

OUR FUTURE



FOCUS MAUI NUI VALUES

- A unique, values-driven, participatory community engagement process built on a small-group model to:
- Articulate a guiding vision
- Identify overarching values
- Formulate strategies for action
- Prioritize community needs



KEY STRATEGIES

- Improve education and promote equality
- Protect the natural environment
- Address infrastructure challenges
- Achieve balanced economic development
- Address human needs
- Preserve local culture and traditions



HUMAN NEEDS

- Address the epidemic of substance abuse that threatens too many of Maui's residents, especially young people
- Adequate and balanced Healthcare resources are a major determinant of quality of life
- Importance of promoting Residents' health
- Provide long-term care options



“The education and well-being of young people will be fostered to ensure that those born on these islands can, if they choose, spend their whole lives here --- raising children, owning homes, enjoying rewarding jobs, and taking advantage of opportunities to contribute to this community and to be good stewards of our local treasures.”



COUNTY OF MAUI COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

CEDS



Released December 2016

KEY CLUSTERS

- AGRICULTURE
- CONSTRUCTION
- CREATIVE INDUSTRIES
- ENERGY
- HEALTH AND WELLNESS
- SCIENCE, TECHNOLOGY AND INNOVATION
- SPORTS AND RECREATION
- VISITOR

CEDS HEALTHY & WELLNESS CLUSTER

GOALS AND OBJECTIVES

- Provide a comprehensive, higher quality of healthcare
- Improve the recruitment and retention of healthcare practitioners and technicians
- Encourage and incentivize collaboration among providers in the continuum of care



135

Participating
Industry and
Resource Partners





Mission

To improve the healthcare delivery system by identifying and clarifying existing strengths and weaknesses, visioning the ideal, and working to close gaps so that residents get the full spectrum of care they deserve

GOALS

- To jointly create an agenda that supports the stability and growth of the Healthcare industry in Maui County
- To commit to coordinated action and implementation of shared high priority areas by public and private sector partners
- To create a forum for the county's healthcare industry for consistent, high quality connections, networking, information and idea sharing



Doctor Shortage Health Occupation Pathways

Hospital Transition

Worker Medicaid Reimbursement

Retention

Community Partnerships

Alignment of Services Federal Policy Uncertainty

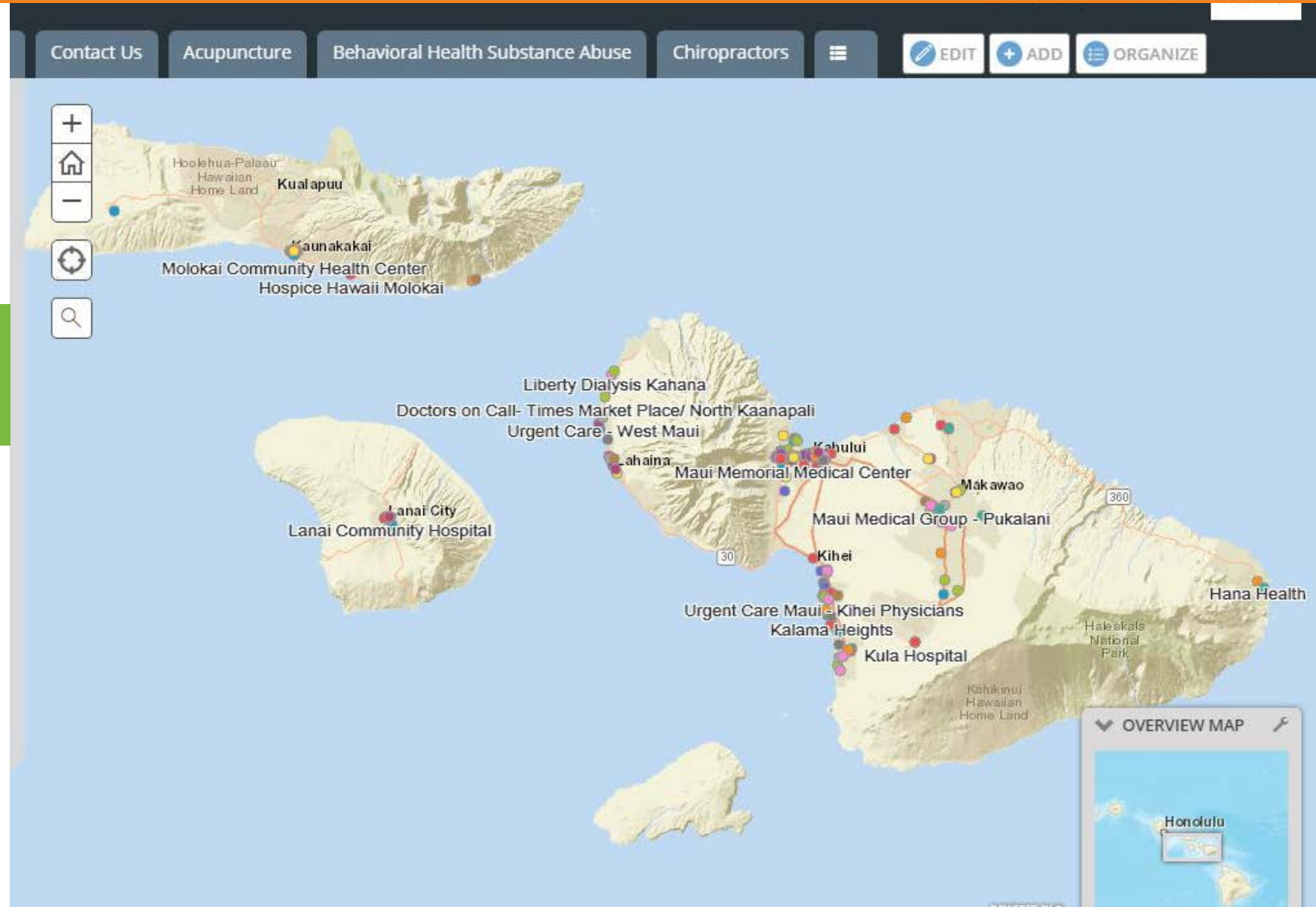
Pipeline Capacity

Partnerships with Schools Low Wages Scale

Community Recruitment Incentives

Awareness High Cost of Living

INDUSTRY-LED COMMITTEES



ALIGNMENT & AWARENESS

INDUSTRY-LED COMMITTEES

HEALTH CARE TALENT

Continuum of Student Opportunities in Healthcare

