Sustainable Molokai

Harmonee Williams, Executive Director
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Sust‘āinable Molokai

Formed in 2010
Founder/Visionary: Malia Akutagawa
Food Security/Sovereignty

WHY?
Food Sovereignty Program

**GOALS**

1) Increase local production
2) Increase local consumption
3) Easily connect that local supply and demand
4) Grow our next generation of local farmers, local eaters, and local leaders
Food Sovereignty

1) Increase local production
   • by working with our farming community (trainings, workshops, etc.)

2) Increase local consumption
   • by working with our schools and community health center to focus on improving healthy food demand and access

3) Easily connect that local supply and demand
   • through our Food Hub & Mobile Market

4) Grow our next generation of local farmers, local eaters, and local leaders
   • Farm to School Program (K-12)
   • UHMC Molokai Ag Program
Mobile Market
Mobile Market

- Red Leaf Lettuce: Barking Deer Farm
- Okura: Barking Deer Farm
- Mixed Kale: Barking Deer Farm
- Rainbow Chard: Barking Deer Farm
- Carrots: Barking Deer Farm
- Daikon Radish: Barking Deer Farm
- Kabocha Squash: Mosiori Seed Company
- Spicy Mix Microgreens: Special Greenhouse
- Cilantro: Barking Deer Farm
- Garlic Chives: LalicMotif
- Apple Bumans: LalicMotif

Available products include:
- Red Leaf Lettuce
- Okura
- Mixed Kale
- Rainbow Chard
- Carrots
- Daikon Radish
- Kabocha Squash
- Spicy Mix Microgreens
- Cilantro
- Garlic Chives
- Apple Bumans

Sold out products include:
- Okura
- Mixed Kale
- Rainbow Chard
- Carrots
- Daikon Radish
- Kabocha Squash
- Spicy Mix Microgreens
- Cilantro
- Garlic Chives
- Apple Bumans
Mobile Market

Gross Sales

2016: $36,000
2017: $105,000
2018: $136,000 (projected)
2019: $150,000 (projected)
Supply Issue

Partnership with University of Hawaii Maui College – Molokai Agricultural Program

Goals:
- Grow more food
- Grow new farmers

Details:
- 2 Sustainable Molokai staff have become PT UHMC employees
- Run a paid internship program – 10 interns this semester
- Teach Ag Classes
- (Re)start a diversified farm
- Everything grown on farm will be sold through Mobile Market
For long-term sustainability, we need are 3 things:

1) More farmers (human capital)
2) Sustainable funding streams (capital)
3) A Facility – Mobile Market & more (built capital)
3) A Facility – Food Hub and a Food Bank (built capital/infrastructure)

- Mobile Market Packing Facility
- Food Hub – package, process, store (dry, chill, frozen)
- Food Bank – store and distribute
- Emergency Food – preparation and storage
Sust‘āina ble Molokai

Mahalo

www.sustainablemolokai.org