

INVEST HEALTH

Strategies for Healthier Cities

A Project of the *Robert Wood Johnson Foundation*
and *Reinvestment Fund*

Cross-Sector Collaboration to Address Social Determinants of Health

Invest Health Missoula

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About Invest Health

Invest Health is an initiative of the Robert Wood Johnson Foundation and Reinvestment Fund



REINVESTMENT
FUND

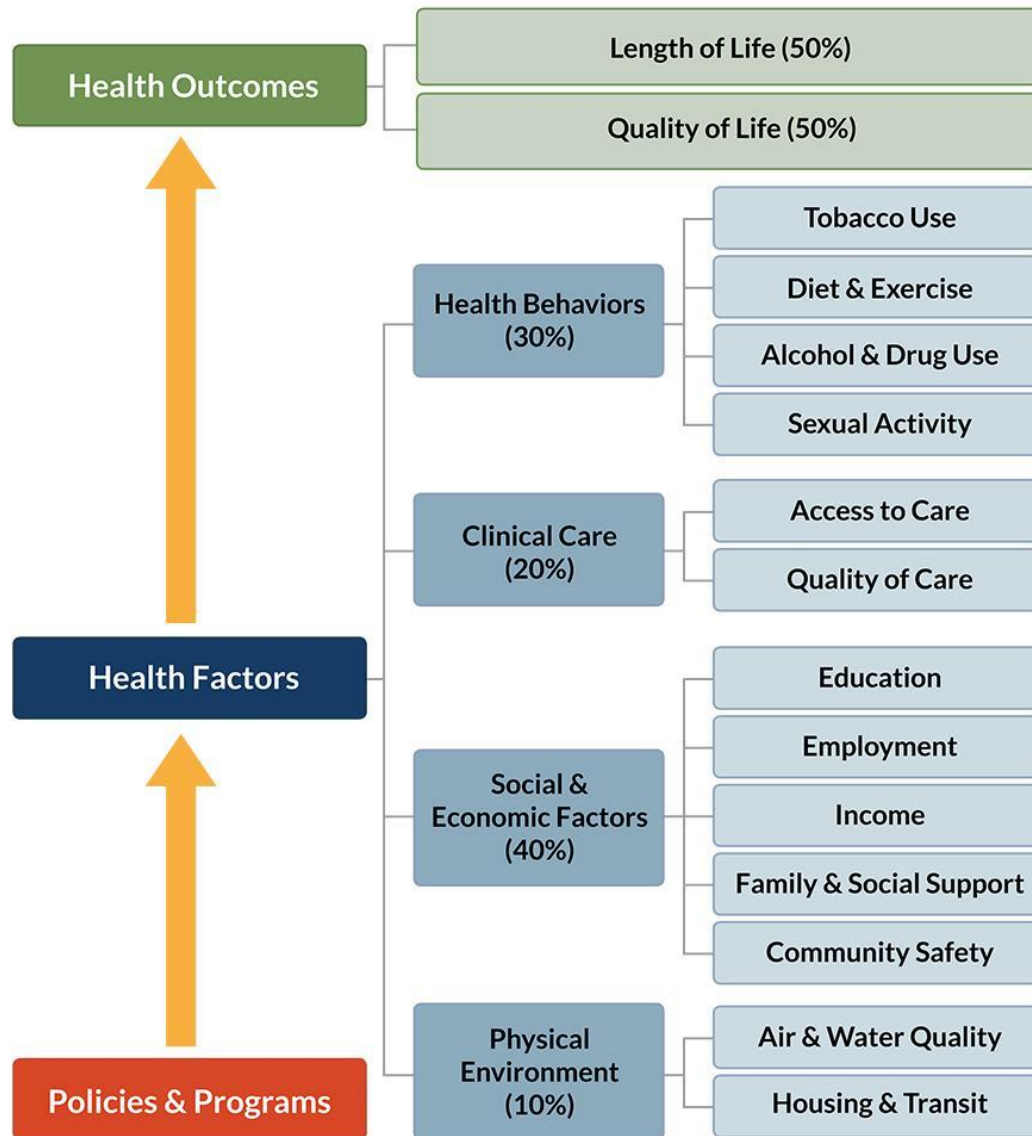


Robert Wood Johnson Foundation

Objectives

- Mid-sized cities (population of 50,000 – 400,000)
- Bring together diverse leaders
- Increase and leverage private and public investments
- Accelerate improvements in neighborhoods facing the biggest barriers to better health
- Focus on low-income neighborhoods and health equity
- Transform the way local leaders work together
- Create solution-driven partnerships

Social Determinants of Health



Shared Data

Identify and analyze data

- Drilled down through Policy Map , census data, and County Health Rankings
- Three lowest-income neighborhoods in the city:
 - 26% of adults obese (compared to 20% city wide)
 - 28% of adults report poor mental health (23% citywide)



Community and Stakeholder Engagement

Shared Interest / Self Interest

- Identify shared interests
- Need to maintain some self interest / organizational mission alignment
- But also need communitarian interest, and ability to push outside of strict organizational roles



Take Action

Bring decision-makers along with you

Mayor's letter of support for CDBG application:

This grant opportunity is very exciting because it will allow the City to complete much-needed projects in these residential neighborhoods, providing direct connections to parks, schools, health care facilities, and other services. These projects may otherwise take years to complete through our typical sidewalk construction program due to the cost burden in low-income neighborhoods.



MISSING SIDEWALKS SHOULD BE CITY PRIORITY, COUNCIL CONTENDS

🕒 5 April 2017 ✍️ Missoula Current 💬 No comments 📁 Categories: General

By Martin Kidston/Missoula Current

Members of the Missoula City Council took its first deep dive into creating a sidewalk master plan on Wednesday, launching a project that will likely result in a new strategy to manage the city's sidewalk infrastructure.