Healthy Neighborhoods, Healthy Families

At the intersection of community health and development

Thursday, October 23, 2014

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Overview

Nationwide Children’s Hospital

- Be an engaged partner with the surrounding neighborhood

- Share the benefits and responsibilities that come with being one of the city’s largest employers

- Work with community groups and neighborhoods civics in the area

- Successful Revitalization Programs Case Study: Harlem Children’s Zone

  Doing whatever it takes to educate children and strengthen the community
Columbus’ South Side

• **Past**
  - 1950’s prosperous and vibrant
  - Working class & middle class population
  - 1970’s manufacturing began to disappear

• **Present**
  - Increase in working class and low-income households
  - Increase in abandoned homes
  - Increase in crime
The Neighborhood We Call Home
Columbus’ South Side

- 60% of households are rental (Franklin County 45%)
- 66% of area residents are a minority race (Franklin County 33%)
- 76% of households are single-parent homes (Franklin County 39%)
- 33% of households are at poverty rate (Franklin County 17%)
- 13% of adults with a bachelor’s degree or higher (Franklin County 35%)

Source: 2010 Census Data
Healthy Neighborhoods, Healthy Families.

- Strengthen families and neighborhoods through a comprehensive approach.
- Five Initiative Prongs:
  - Education
  - Health & Wellness
  - Safety
  - Housing
  - Workforce Development
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The Affordable Vision

• Strengthens families and neighborhoods through comprehensive approach

• Invest 3 to 5 million dollars

• 5 to 7 year commitment

• Public-private partnership

• Impact 100 residential properties

• Program to be shaped and developed with community stakeholders and entities
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Healthy Homes Impact Area

- **Geographical Boundaries**
  - North: Livingston Avenue
  - South: Whittier Street
  - East: Carpenter Street
  - West: Parsons Avenue
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Affordable Housing Impact

• 31 Residential Blocks – 417 homes in HNHF Housing Zone
• 144 homes impacted in the area (Home Again, CD4AP, HNHF, and private investment)
• 116 HNHF homes improved (complete renovation/home repair grant program)
• 46 - Total number of HNHF homes sold
• 3 – Healthy Homes on the market
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Financial Partners

- Community Development for All People- Community Housing Development Organization.

- City of Columbus- Supports Healthy Homes financially with Homes Funds, Neighborhood Stabilization Funds (NSP), Land Bank Properties.

- United Way Of Central Ohio - Supports Healthy Homes financially to promote housing renovation and home repair grants.

- Affordable Housing Trust- Partner supports acquisition of properties and financial support.

- Franklin County Land Bank – Partner supports the acquisition process and financial assistance.

- Southside Renaissance Partners– Local investors committed to neighborhood improvements.

In-Kind Supporters

- Turner Construction- Over 100 volunteers annually support of the Healthy Homes-Home Repair Grant program.

- Columbus Board of Realtors Community Volunteer Day- Nearly 70 realtors participated in beautification efforts on Heyl Avenue.

- United Way Community Care Day – Representatives of GenNext participated in community day of volunteerism to beautify HNHF properties.

- Keller Williams Realty Collaborative -Over 130 realtors participated in an HNHF neighborhood clean-up and home beautification service day.

- Wexner Service Corps– Provided youth volunteers to landscape renovated properties.
Healthy Neighborhoods, Healthy Families. Affordable Housing-Neighborhood Transformation

Before–Carpenter Street

After–Carpenter Street
Healthy Neighborhoods, Healthy Families.
South Side Renaissance

Geographical Boundaries
• North: Hosack Street
• South: E. Morrill Avenue
• East: Parsons Avenue
• West: High Street
Healthy Neighborhoods, Healthy Families. Healthy Homes-South Side Renaissance

Project Funders
Don Kelly, The Grote Family, Bob Yoakum, and the City of Columbus

Project and Construction Management
Nationwide Children’s Hospital

Project Scope
Partial Home Renovation Program
Exterior Home Repair Grant Program

Project Outcomes
75 Home Repairs
10 Housing Renovations
Healthy Neighborhoods, Healthy Families.
Affordable Housing-Neighborhood Transformation
Healthy Neighborhoods, Healthy Families.

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QUESTIONS/DISCUSSION