Building Healthy Communities Conference

At the Intersections of Community Development & Health: Innovative Approaches

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The Northeast Ohio Health Impact Assessment Partnership (NEO HIA-P)

Program grant supported by a grant from the Health Impact Project, a collaboration of the Robert Wood Johnson Foundation and the PEW Charitable Trusts, with funding from the Saint Luke’s Foundation.
Overview

• Creating opportunities for ALL to be healthy through Health Impact Assessment (HIA).
• Cultivating effective and authentic multi-sector partnerships within a context of complex social, environmental and economic challenges that face our diverse communities.
• Development of a local Health Impact Assessment program through partnership – NEO HIA-P
• Putting HIA into practice - a glance at active HIA’s in the county.
• Growing and sustaining the local HIA program.
The highest standards of health should be within reach of **ALL**, without distinction of race, religion, political belief, economic or social condition.
Unintended Consequences

Planning, policy and program decisions may have unintended consequences, particularly if a limited set of issues are discussed in the decision-making process.
HIA Addresses Determinants of Health

How does the proposed project, plan, policy affect health outcomes?

Recommendations

Health outcomes

Slide courtesy of Human Impact Partners
HIA Purpose

Through HIA report and communications
Judge health effects of a proposed project, plan or policy
Highlight health disparities
Provide recommendations
Raise awareness among decision makers and the public
Make health impacts more explicit

Through the HIA process
Engage & empower community
Recognize lived experience
Build relationships & collaborations
Improve the evidence
Improve transparency in decision making

Slide courtesy of Human Impact Partners
Completed and In Progress HIAs 2013 (N = 224)

Map created through a partnership between Health Impact Project and the Centers for Disease Control and Prevention’s Healthy Community Design Initiative
Collaborations to Advance HIA Locally

Human Impact Partners

Cleveland City Planning Commission

Cuyahoga County Board of Health

Saint Luke’s Foundation of Cleveland

HIA & Health & Equity in All Policies
Growth of a Local HIA Network

- Public Health & Wellness
- Land Use Planners
- Academic Institutions
- Philanthropic Organizations
- Community Development
- Community Organizations
- City & County Govt.
- Transportation

State of Ohio HIA Network
Roles of NEO HIA-P

• Build capacity for HIA
• Utilize HIA to assess & address equity impacts of key decisions - “Health & Equity in All Policies”
• Screen potential strategic HIA opportunities
• Evaluate HIA’s
• Communicate HIA results
• Institutionalize HIA in local organizations, systems and decision making processes
Cuyahoga County HIA’s
At a Glance
ESG HIA Technical Advisory Committee

• **Lead Agency:** Cuyahoga County Board of Health

• **TAC Member Agencies:**
  – Cleveland Planning Commission (HIA funding agency)
  – Human Impact Partners (HIA technical advisors)
  – Kent State University
  – LAND studio
  – Northeast Ohio Areawide Coordinating Agency (NOACA)
  – Cuyahoga County Planning Commission
  – Greater Cleveland Metroparks
  – Cleveland State University
  – City of Euclid
  – National Park Service
  – Doan Brook Partnership
Cuyahoga County: Life Expectancy (2008-2010) & Eastside Greenway 1/2 Mile Buffer Area

Life Expectancy (in years)
- < 72.7
- 72.8 - 78.6
- 78.7 - 82.7
- >= 82.8
- Insufficient Data

Map created and analysis performed by Epidemiology, Surveillance, and Informatics at the Cuyahoga County Board of Health, March 2014. Data are preliminary.
Determinants of Health for HIA

Equity

- Crime/Fear of Crime
- Social Cohesion
- Transportation
  - Physical Activity/Safety
ESG HIA Outcomes to Date

• Active participation in planning process
  – Advisory Committee member
  – Transportation Summit
  – Community meetings

• ESG project objective focused on health: “Integrate community health considerations into preferred non-motorized recommendations”

• HIA intended to inform greenway design alternatives

• Communications:
  – HIA page on ESG website
  – Cleveland.com coverage

• Recommendations provided & final HIA report pending
DIVERSE STAKEHOLDER GROUP
DEVELOP MULTI-SECTOR COLLABORATION WITH ALL LOCAL STAKEHOLDERS

COMMUNITY RESIDENTS, BUSINESS OWNERS, STAKEHOLDERS, ETC.

STEWARDS POLITICIANS, PUBLIC OFFICIALS, INVESTORS, ETC.

PLANNERS, DESIGNERS, HEALTH OFFICIALS TECHNICAL CONSULTANTS

KEY INSTITUTIONS & ORGANIZATIONS INSTITUTIONAL STAKEHOLDERS
CREATE A HEALTHIER CITY ONE NEIGHBORHOOD AT A TIME

A MODERATE, RESPONSIBLE CITY
- Biodiversity
- Limiting greenhouse gas emissions
- Energy consumption
- Managing resources
  - Pollution
  - Recycling

A PLEASANT, CARING CITY
- Quality of life
  - Safety
  - Security
- Service accessibility
  - Citizenship

AN ATTRACTIVE, DYNAMIC CITY
- Economic activity
  - Shops
  - Employment
  - Service development
- Real-estate development
- Cost of living

ENVIRONMENTAL CHALLENGES

SOCIAL CHALLENGES

HEALTHY CITIES
Resources for Sustaining HIA Program

• In-kind staff support and resources from Board of Health, Cleveland City Planning and partners
• Local foundations – Saint Luke’s Foundation
• Leveraging of resources:
  – CDC – Ohio Department of Health – “Creating Healthy Communities”
  – National Collaborative for Health Equity
  – NACCHO HIA Mentorship

• Grant from the Health Impact Project, a collaboration of the Robert Wood Johnson Foundation and the PEW Charitable Trusts, with funding from the Saint Luke’s Foundation
Questions?

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