

Conference Co-Hosted By



FEDERAL RESERVE BANK of CLEVELAND

CLAUDE WORTHINGTON
BENEDUM FOUNDATION



Primary Care Association

Conference Objectives

Participants will:

1. Understand the critical social determinants of health and well-being.
2. Learn the unique relationship between geographic location and population health.
3. Investigate and adeptly discuss the factors that impact health equity.
4. Learn the benefits of utilizing a cross-sector systems approach to align agency goals and create healthy communities.
5. Understand the West Virginia-based holistic health models across the lifespan and their role in health enhancement.
6. Examine and recognize how community development and financial institutions can transform neighborhoods and influence social determinants of health.

West Virginia at the Intersection of Health and Community

November 30, 2016, 8AM – 4:30PM

Columbia Gas Building

1700 MacCorkle Ave, SE

Charleston, West Virginia 25314

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| 8:00—8:30 am | Registration and Networking/Continental Breakfast |
| 8:30 am | Welcome and Remarks by Partners <ul style="list-style-type: none">• Jen Giovannitti, Federal Reserve Bank of Richmond• Bonnie Blankenship, Federal Reserve Bank of Cleveland• Rochelle "Rocky" Goodwin, Senior Assoc. VP for Academic and Public Strategy, West Virginia University |
| 8:45—9:30 am | Why Place Matters: Understanding the Social Determinants of Health <ul style="list-style-type: none">• Dr. Derek Chapman, Associate Director of Research, Virginia Commonwealth University's Center on Society and Health, School of Medicine |
| 9:30—10:30 am | A Focus on West Virginia's Kids: Obesity and Trauma <ul style="list-style-type: none">• Dr. Jamie Jeffrey, Director, KEYS 4 HealthyKids• Dr. Michael Brumage, Executive Director/Health Officer, Kanawha-Charleston Health Department, and leader of the ACEs: Adverse Childhood Experiences Coalition <p><i>Moderated by Dr. John Linton, Assoc. VP and Dean, West Virginia University School of Medicine-Charleston</i></p> |

- 10:30—10:45 am** **Break**
- 10:45—11:30 am** **Health and Housing**
- Mary Skeens, Executive Director, Community Works
 - Phil Schenk, Director, Partnership for Elder Living
 - Nancy Tyler, Consultant, Partnership for Elder Living
- Moderated by Mary Hunt, Sr. Project Officer, Benedum Foundation*
- 11:30—12:15 pm** **A Focus on West Virginia's Aging Population**
- Mandy Weirich, Healthy Home Program Manager, Randolph County Housing Authority Wellness Collaborative
 - Diana Patella, Director of Population Health Management, Davis Medical Center
- Moderated by Kim Barber Tieman, Project Officer, Benedum Foundation*
- 12:15—1:30 pm** **Lunch (Free and Provided Onsite)**
- (12:45—1:30 pm)** **Keynote Address**
- Dr. Clay Marsh, VP and Executive Dean, West Virginia University Health Sciences Center
- 1:30—1:45 pm** **Break**
- 1:45—3:00 pm** **Neighborhood Strategies**
- Kate Long, Co-Director, Try This West Virginia
 - Cpl. Errol Randle, Charleston Police Department, Handle with Care
 - Rev. Matthew Watts, HOPE Community Development Corp.
- Moderated by Dr. Michelle Foster, President and CEO, The Greater Kanawha Valley Foundation*
- 3:00—4:00 pm** **Accountable Health Communities**
- Bob Whitler, Executive Director, Partners In Health Network, Inc.
 - Christena Ross, Director of Research & Grants, CAMC Health Education and Research Institute
 - Brianna Sheppard, Ph.D., Project Coordinator, West Virginia University Institute for Community and Rural Health
 - Lesley Cottrell, Ph.D., Director, West Virginia University Center for Excellence in Disabilities
- Moderated by Joshua Austin, Project Coordinator, West Virginia University Health Sciences Center*
- 4:00—4:30 p.m.** **Facilitated Wrap Up: High-Level Discussion of the Day and Action Steps**
- Dr. John Linton, Assoc. VP and Dean, West Virginia University School of Medicine-Charleston
 - Rochelle "Rocky" Goodwin, Senior Assoc. VP for Academic and Public Strategy, West Virginia University

Information about Continuing Medical Education

This activity has been planned and implemented in accordance with the essentials and standards of the Accreditation Council for Continuing Medical Education through the joint providership of CAMC Health Education and Research Institute and The Claude Worthington Benedum Foundation. The CAMC Health Education and Research Institute is accredited by the ACCME to provide continuing medical education for physicians.

Physicians - The CAMC Health Education and Research Institute's CME program is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. The CAMC Health Education and Research Institute designates this live activity for a maximum of 6.5 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nurses - The CAMC Health Education and Research Institute is an approved provider of continuing nursing education by West Virginia Nurses Association (AO-212), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation the conference is approved for 6.5 contact hours, PO15-17-16215

Social Work - The CAMC Health Education and Research Institute is an approved provider of continuing education by the West Virginia Board of Social Work Examiners. This program has been approved for 6.5 hours of social work credit. Approval number 490045.

DISCLOSURE

It is the policy of the CAMC Health Education and Research Institute that any faculty (speaker) who makes a presentation at a program designated for AMA Physician's Recognition Award (PRA) Category I or II must disclose any financial interest or other relationship; (i.e. grants, research support, consultant, honoraria) that faculty member has with the manufacturer(s) of any commercial product(s) that may be disclosed in the educational presentation. Program Planning Committee Members must also disclose any financial interest or relationship with commercial industry that may influence their participation in this conference. All faculty, presenters and planning committee members have disclosed that no relationships exist.