Shared Measurement Frameworks

Examples and Lessons from Success Measures
Success Measures provides comprehensive solutions for effective outcome evaluation.

**Shared Measures**
- Over 300 collaboratively developed data collection tools

**Technology**
- Success Measures Data System (SMDS)
- Evaluation Learning Center (ELC)

**Evaluation Services**
- Consulting
- Training & Technical Assistance
- Data Analysis
Shared Measurement project

- Shared measurement framework around community level change
- Across 200+ diverse organizations
- Shift from prior local measurement to using common tools and methods
## Key dimensions/tools

<table>
<thead>
<tr>
<th>Key Dimensions/Tools</th>
<th>Physical conditions</th>
<th>Residential Experience &amp; Perception</th>
<th>Secondary Data</th>
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<tbody>
<tr>
<td><strong>Physical conditions</strong></td>
<td>• Blocks</td>
<td>• Satisfaction/Likely to Recommend Community Change (past/future)</td>
<td>• Socio-economic context</td>
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<td>• Properties/parcels</td>
<td>• Ability to Make Positive Contributions</td>
<td>• Economic impact of housing services</td>
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<td><strong>Observational rating tools</strong></td>
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<td>• Civic Engagement</td>
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<td><strong>Resident Experience &amp; Perception</strong></td>
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<td>• Safety</td>
<td>• Performance reports and economic modeling tool (IMPLAN)</td>
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<td>• Social Cohesion</td>
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Support for data collection
Support for analysis and use
Support for Analysis and Use

Over 87% of survey respondents indicated they are satisfied with life in their Center City neighborhood.

And more than 8 out of 10 respondents would be likely to recommend the neighborhood to others!
Value to Participants

• Reconnect with “why” of work
• Engage with community
• Using baseline data locally:
  – Influence programs and strategies
  – Engaging with residents
  – Dispelling myths/telling a new story
  – Building allies/partnerships
  – Leveraging resources
A Few Lessons

• Be attentive to the value proposition for participating organizations (WIIFM)
• Build from existing practice
• Don’t short-change the up-front engagement and mission alignment
• Allow some add-on beyond shared core
• Focus on local use as well as collective use
• Focus on learning