

Shared Measurement Frameworks

Examples and Lessons from Success Measures

Success Measures

Provides Comprehensive Solutions for Effective Outcome Evaluation

Shared Measures

- Over 300 collaboratively developed data collection tools

Technology

- Success Measures Data System (SMDS)
- Evaluation Learning Center (ELC)

Evaluation Services

- Consulting
- Training & Technical Assistance
- Data Analysis



Shared Measurement project

- **Shared measurement framework around community level change**
- **Across 200+ diverse organizations**
- **Shift from prior local measurement to using common tools and methods**

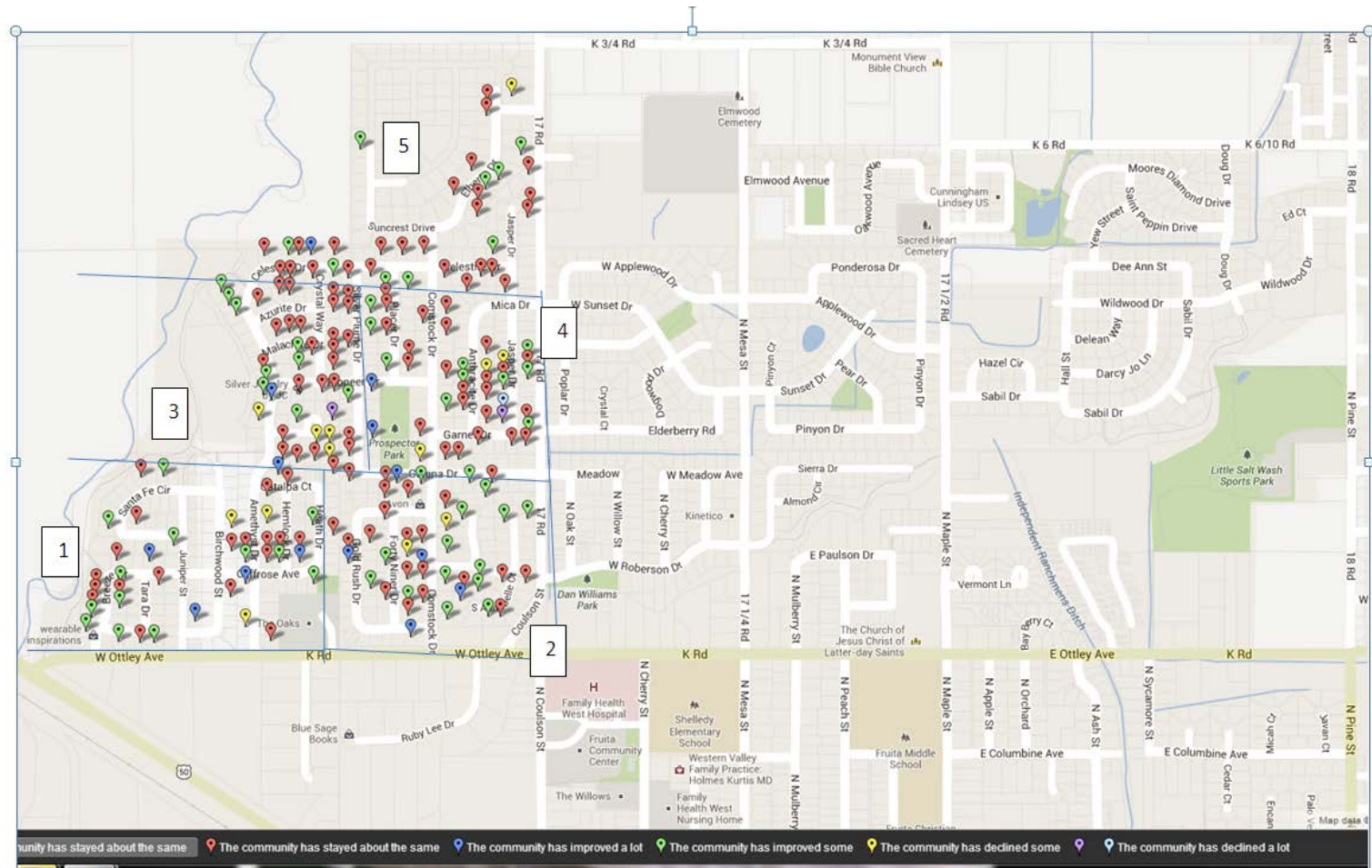
Key dimensions/tools

Physical conditions <ul style="list-style-type: none">• Blocks• Properties/parcels	Observational rating tools
Resident Experience & Perception <ul style="list-style-type: none">• Satisfaction/Likely to Recommend Community Change (past/future)• Ability to Make Positive Contributions• Civic Engagement• Safety• Social Cohesion	Resident Survey
Secondary Data <ul style="list-style-type: none">• Socio-economic context• Economic impact of housing services	<ul style="list-style-type: none">• PolicyMap• Performance reports and economic modeling tool (IMPLAN)

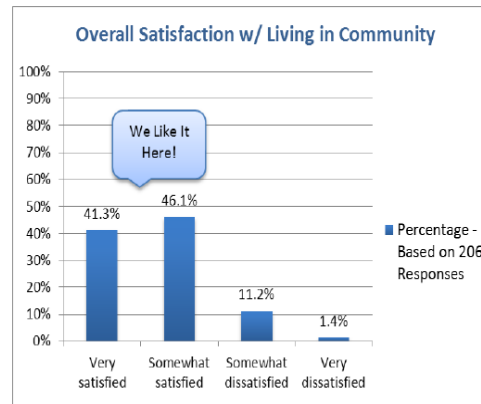
Support for data collection



Support for analysis and use

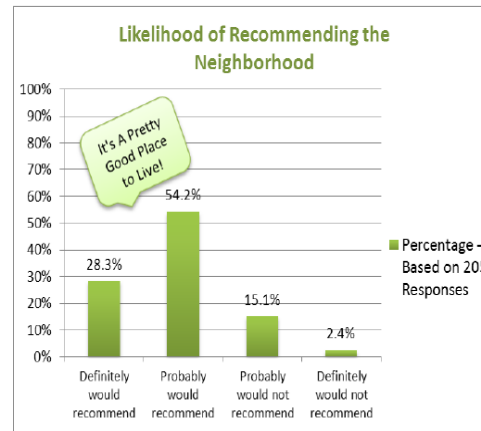


Support for Analysis and Use



Over 87 % of survey respondents indicated they are satisfied with life in their Center City neighborhood.

And more than 8 out of 10 respondents would be likely to recommend the neighborhood to others!



Value to Participants

- **Reconnect with “why” of work**
- **Engage with community**
- **Using baseline data locally:**
 - **Influence programs and strategies**
 - **Engaging with residents**
 - **Dispelling myths/telling a new story**
 - **Building allies/partnerships**
 - **Leveraging resources**

A Few Lessons

- **Be attentive to the value proposition for participating organizations (WIIFM)**
- **Build from existing practice**
- **Don't short-change the up-front engagement and mission alignment**
- **Allow some add-on beyond shared core**
- **Focus on local use as well as collective use**
- **Focus on learning**