



AGENDA | November 4, 2014

9:30 a.m. Check-In and Networking Breakfast

10:00 a.m. Opening Plenary Session

Welcome

Jacqueline King, Vice President of Community Development and Outreach, Federal Reserve Bank of Minneapolis

Opening Remarks

Stacey Millett, Senior Program Officer, Blue Cross and Blue Shield of Minnesota Foundation

Ela Rausch, Project Manager, Federal Reserve Bank of Minneapolis

Keynote Address

Dr. Alonzo Plough, Vice President of Research & Evaluation and Chief Science Officer, Robert Wood Johnson Foundation (RWJF)

10:45 a.m. Break

11:00 a.m. Morning Plenary Session: Measuring the Health Impacts of Community Development Projects

Frank Altman, President and CEO, Community Reinvestment Fund

Amy Gillman, Senior Program Director, National LISC (Local Initiatives Support Corporation)

Dave Kleiber, Project Consultant, Capital Link

Facilitator: Ela Rausch, Project Manager, Federal Reserve Bank of Minneapolis

12:00 p.m. Working Lunch: Robert Wood Johnson Foundation Culture of Health (COH) Framework and National Measures

Conference participants will provide feedback on RWJF's CoH action dimensions, including suggested activities, measures, and other advice for developing their Culture of Health website.

Facilitator: Paul Mattessich, Executive Director, Wilder Research

1:15 p.m. Afternoon Plenary Session: Implementing Shared Measurement Frameworks

Brooke Finn, Vice President, NeighborWorks Services Group, NeighborWorks America

Paul Mattessich, Executive Director, Wilder Research

Facilitator: Andriana Abariotes, Executive Director, LISC Twin Cities

2:10 p.m. Closing and Adjournment

CONFERENCE HOSTS



For the health of all.

**Blue Cross and Blue Shield of Minnesota
Foundation**



Federal Reserve Bank of Minneapolis

HealthyFuturesFund*

Healthy Futures Fund



LISC Twin Cities



Robert Wood Johnson Foundation

Robert Wood Johnson Foundation



Wilder Research

Wilder Research

CONFERENCE ADVISORS

Andriana Abariotes, Executive Director, LISC Twin Cities

Elaine Arkin, Consultant, Robert Wood Johnson Foundation

Kevin Boes, President and CEO, LISC New Markets Support Company/Healthy Futures Fund

Sara Knoll, Vice President, Burness Communications

Jane Lowe, Senior Advisor for Program Development, Robert Wood Johnson Foundation

Paul Mattessich, Executive Director, Wilder Research

Stacey Millett, Senior Program Officer, Blue Cross and Blue Shield of Minnesota Foundation

Ela Rausch, Project Manager, Federal Reserve Bank of Minneapolis