

# Community Health Engagement and Investment

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# Our Mission

- The Mission of Bon Secours Mercy Health System is to extend the compassionate ministry of Jesus by improving the health and well being of communities and bring good help to those in need, especially people who are poor, dying and underserved.

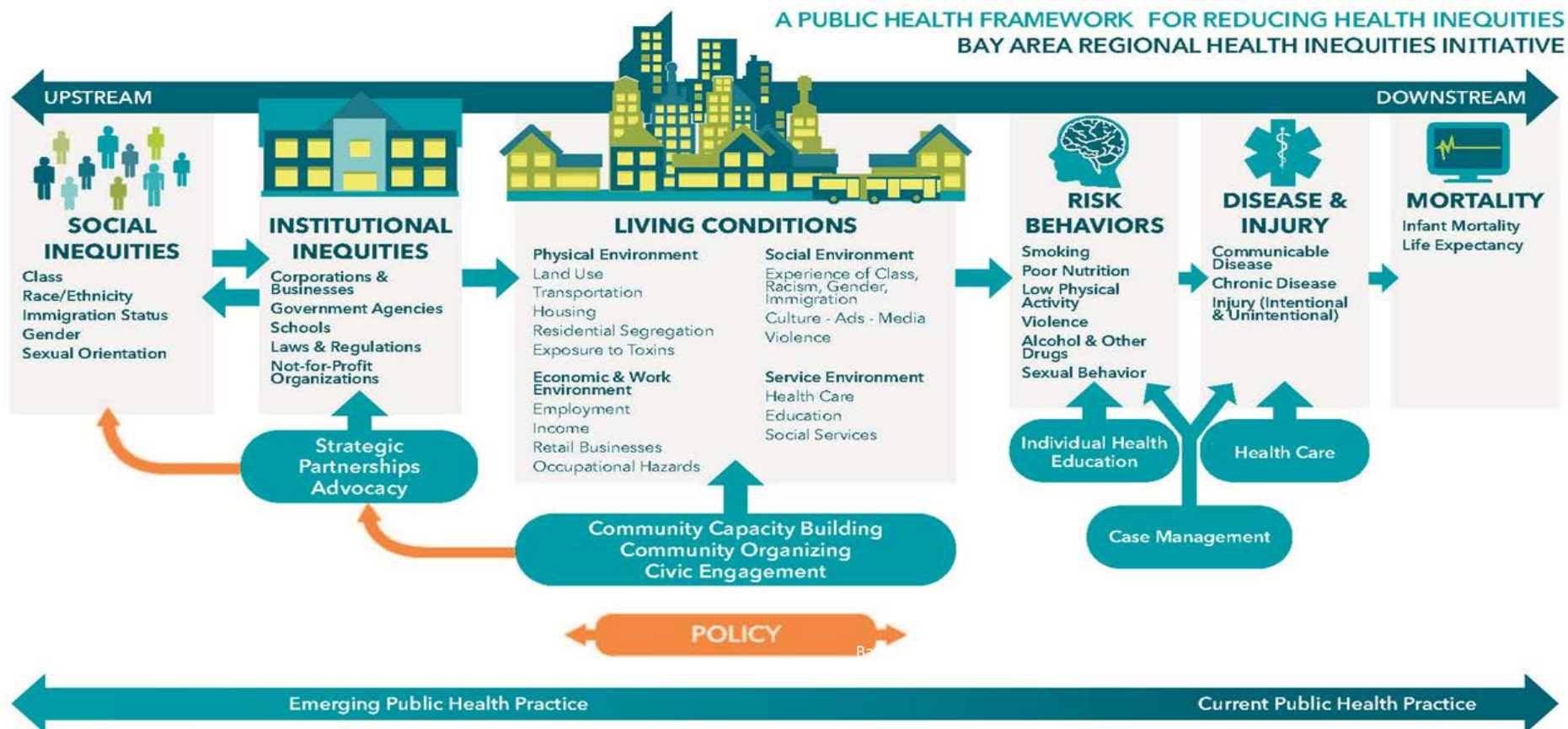


# Timeline

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1980	RCH Nine Mile Road location
1995	BSR purchased RCH
2010	East End Charrette: East End Transformation Plan Created
2011	SEED program begins & major community outreach partnerships begun
2013	East End Medical Village Master Plan Performance Agreement Signed: City of Richmond and Bon Secours Richmond Bon Secours East End Optimization Task Force Created (clinical & physical planning)
2014	East End Economic Summit East End Better Block SEED program expansion announced Sarah Garland Jones Center plans announced
2016	RCH Community Advisory Board and Medical Leadership visit Bon Secours Baltimore Community Health Needs Assessment Implementation Plan 9 Mile / 25th St. Market Potential Scan & Strategy Church Hill Commercial Corridor Action Plan
2017	Sarah Garland Jones Center Begins programs

# Addressing Health Inequities



# Thinking as an Anchor Institution

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- Strategic Hiring
- Strategic Purchasing
- Strategic Investments

# Strategic Investments Programs



- Affordable Housing/ Placed Based Investments
- Youth and family services— Education and Trauma
- Economic Equity— Entrepreneurship and Workforce Housing
- Health Access— Chronic Disease Management and Wellness



# Strategic Investments Infrastructure



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## Investments

- Sarah Garland Jones Center
- Corridor/ Neighborhood Improvements
- First – In Risk Strategy

## Results

- Community Meeting Space, Commercial Kitchen, Front Porch Café
- Affordable Housing, SEED Program– Entrepreneurship, Bus Stops, Green Space
- Grocery Store, Culinary School, Market Rate Houses and Businesses

# Strategic Engagement Partners and Residents



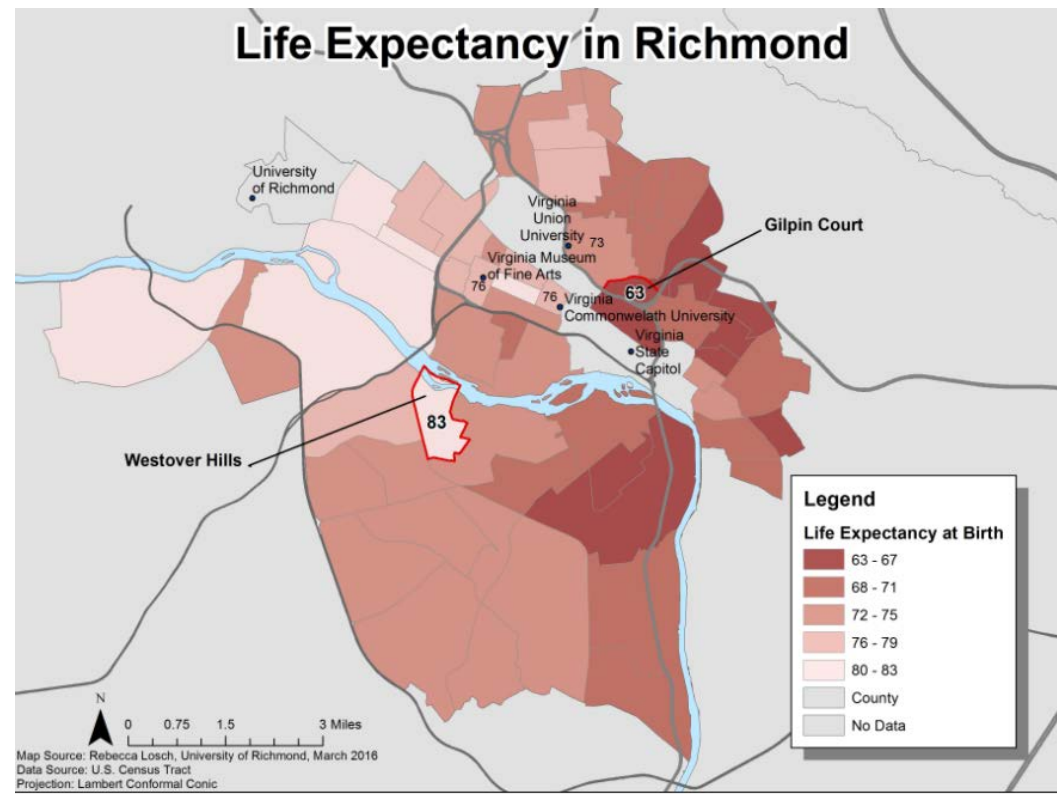
- Partner Engagement
- Funder/ Co-Investor Engagement
- Resident Engagement





# Lessons Learned

- Place Matters
- Voice Matters
- Partnerships Matter



# Questions?

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