



FOUR ERAS OF ANTI-POVERTY WORK

DAVID ERICKSON, FEDERAL RESERVE BANK OF SAN FRANCISCO

“Physical and economic health are inextricably linked. Prosperity is like a Jenga tower: take out one piece and the whole thing can fall.”

–John Williams

President of the Federal Reserve Bank of San Francisco

“Investment makes changes.”

–Risa Lavizzo-Mourey,

CEO of the Robert Wood Johnson Foundation

“It behooves us to work with you (community-based organizations) to improve the upstream social determinants of health for our policy holders.”

–Tyler Norris

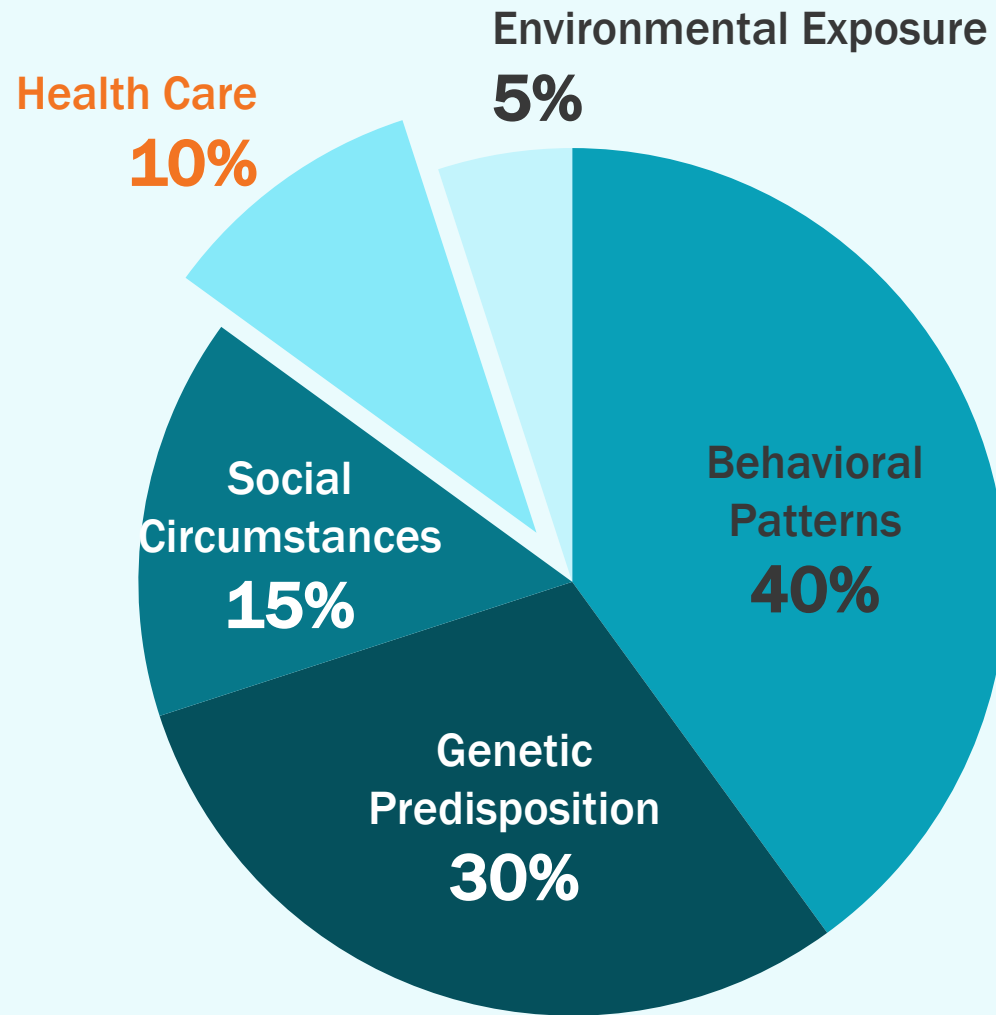
Vice President, Total Health Partnerships at Kaiser Permanente

Health

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Health Care

CONTRIBUTIONS TO PREMATURE DEATH

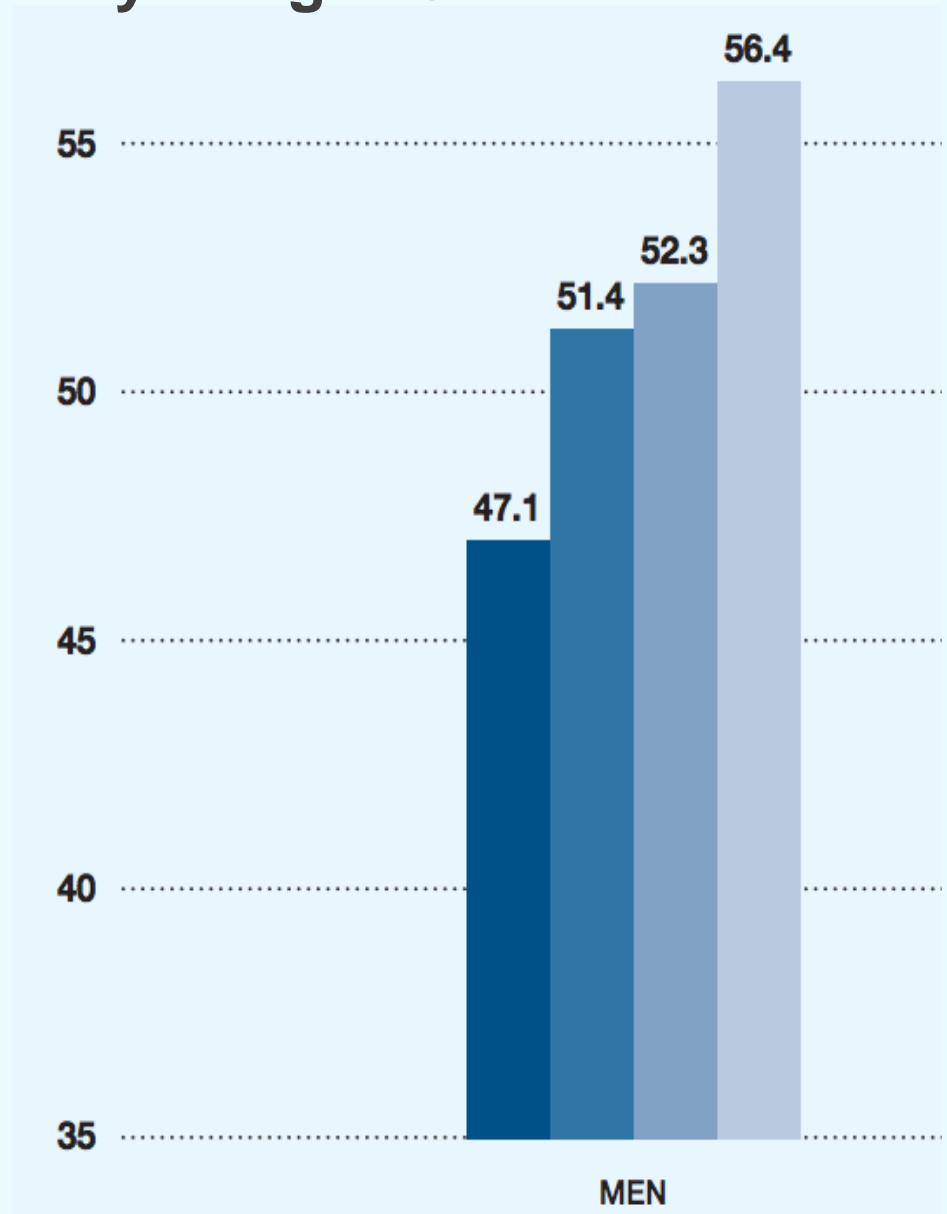


HEALTH = EDUCATION

Life Expectancy at Age 25

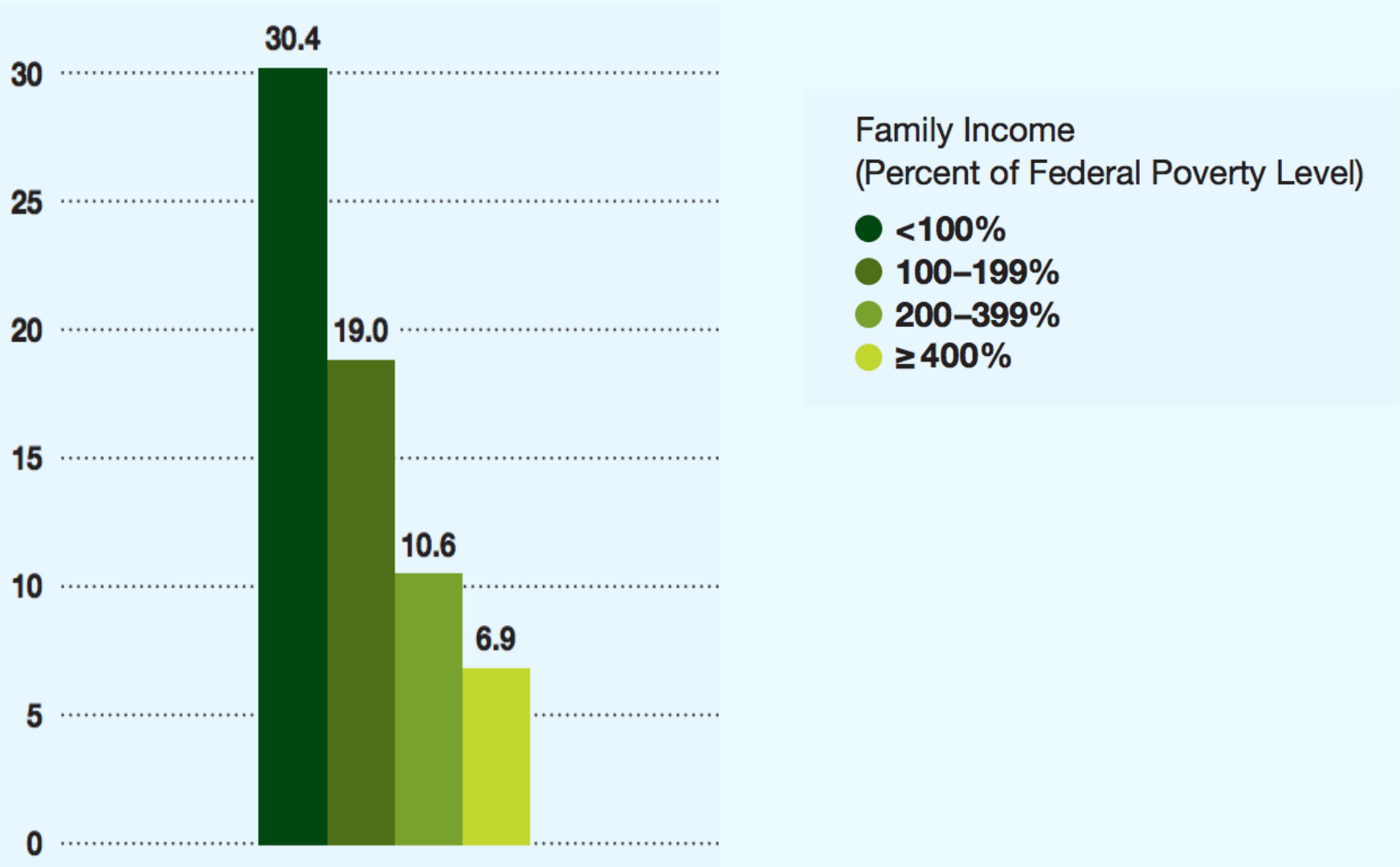
Educational Attainment

- Less than high school
- High-school graduate
- Some college
- College graduate



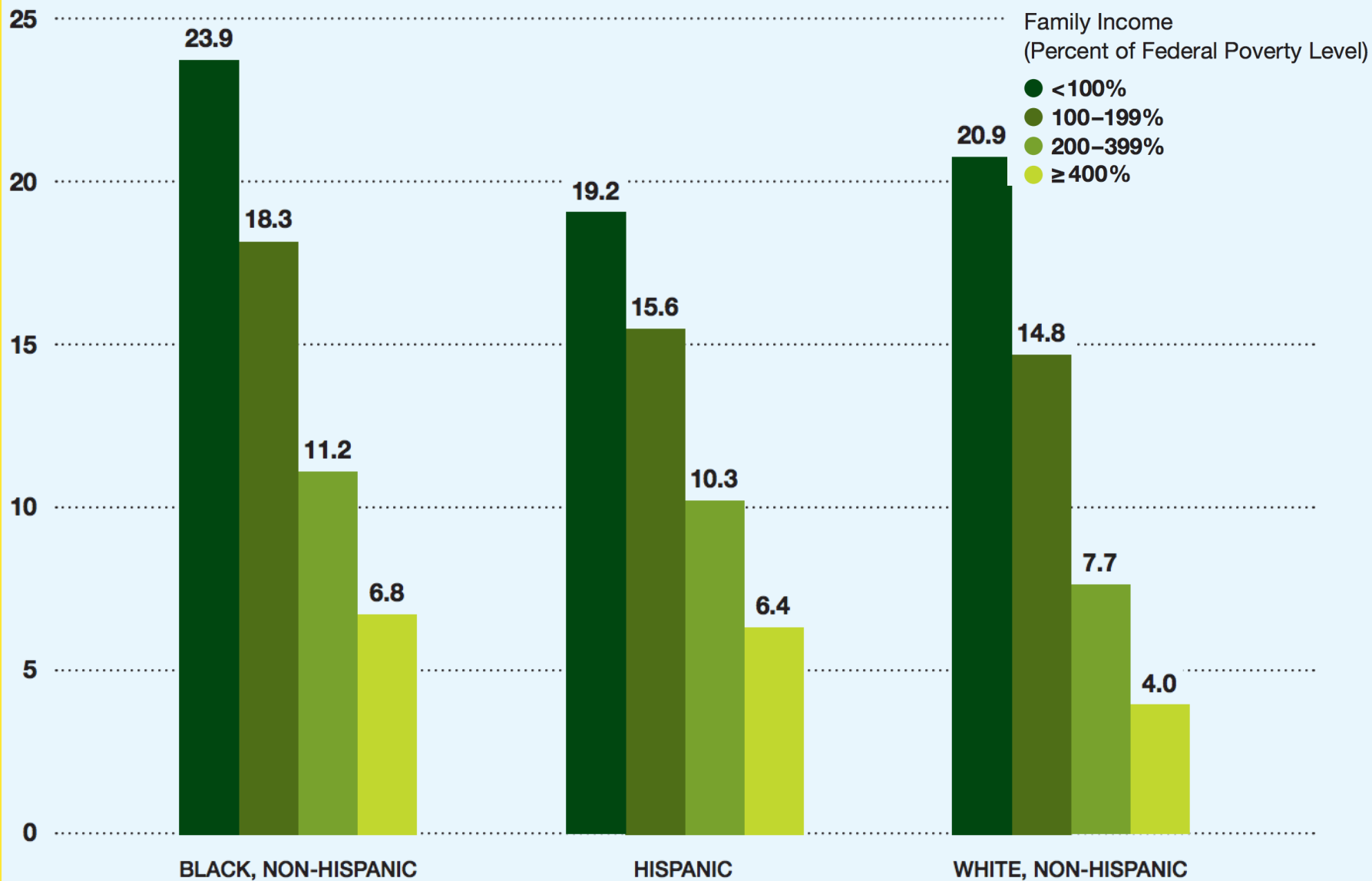
HEALTH = INCOME

Percent of Children with Less than Very Good Health



ACROSS ALL RACIAL/ETHNIC GROUPS

Percent of People with Poor Health by Income



HEALTH DISPARITIES

SHORT DISTANCES: LARGE DIFFERENCES

MINNEAPOLIS – ST PAUL

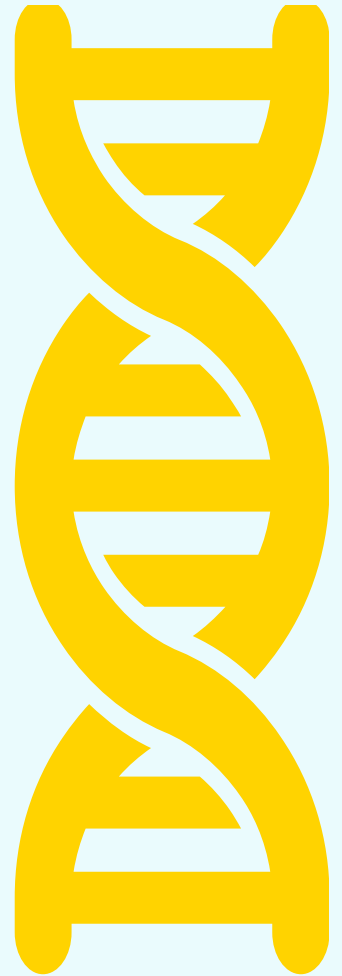
RWJF Commission
to Build a Healthier America

Robert Wood Johnson Foundation

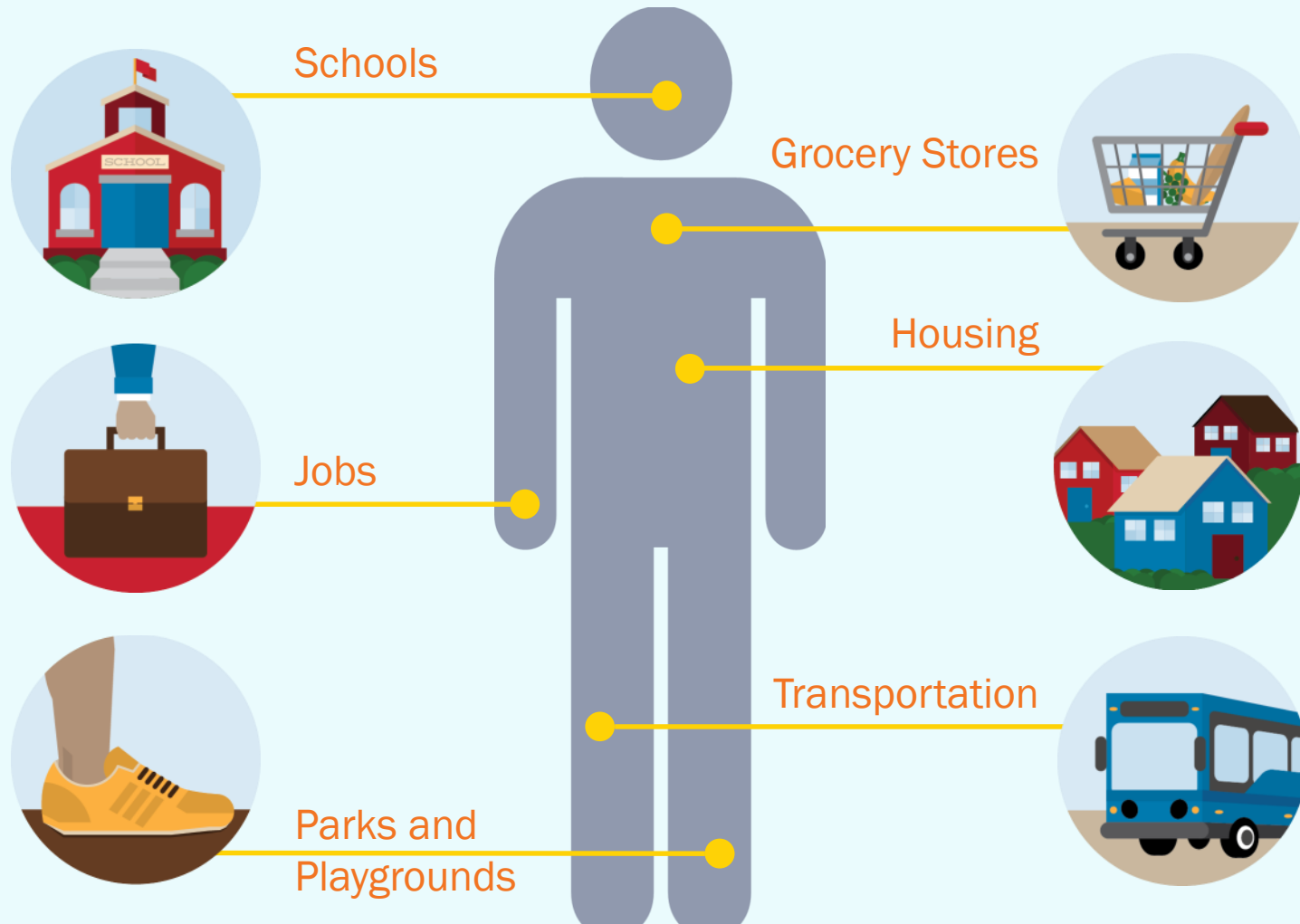


**IN DETERMINING
YOUR HEALTH...**

59601



PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS



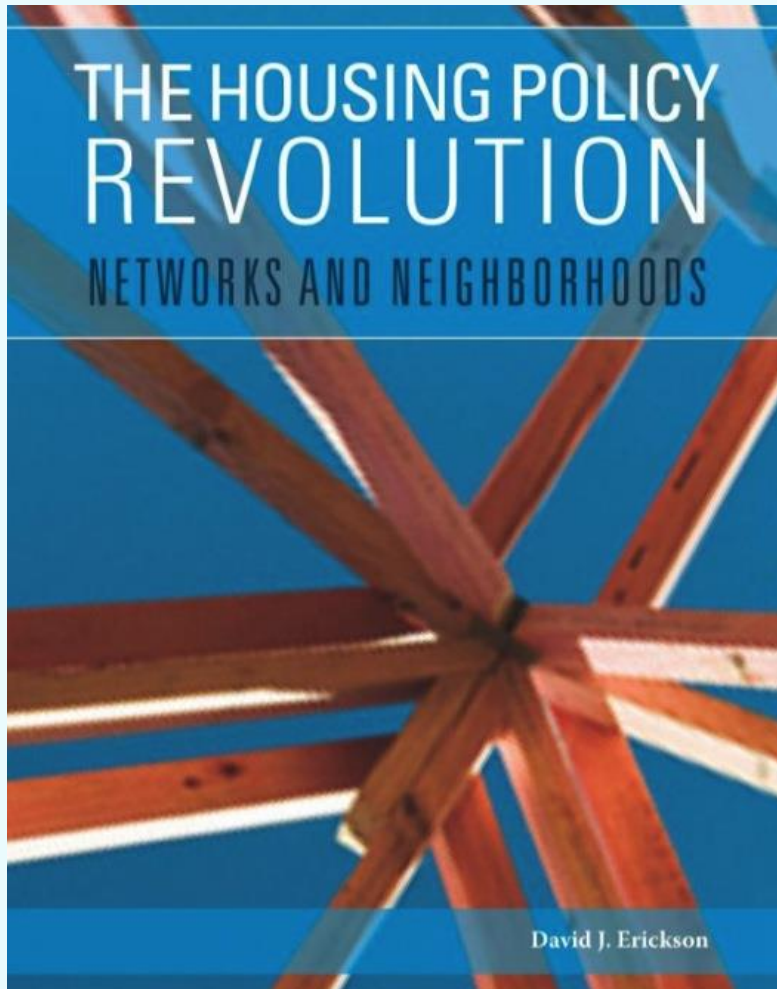
COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS



Four Periods of Cross-Sector Community Development

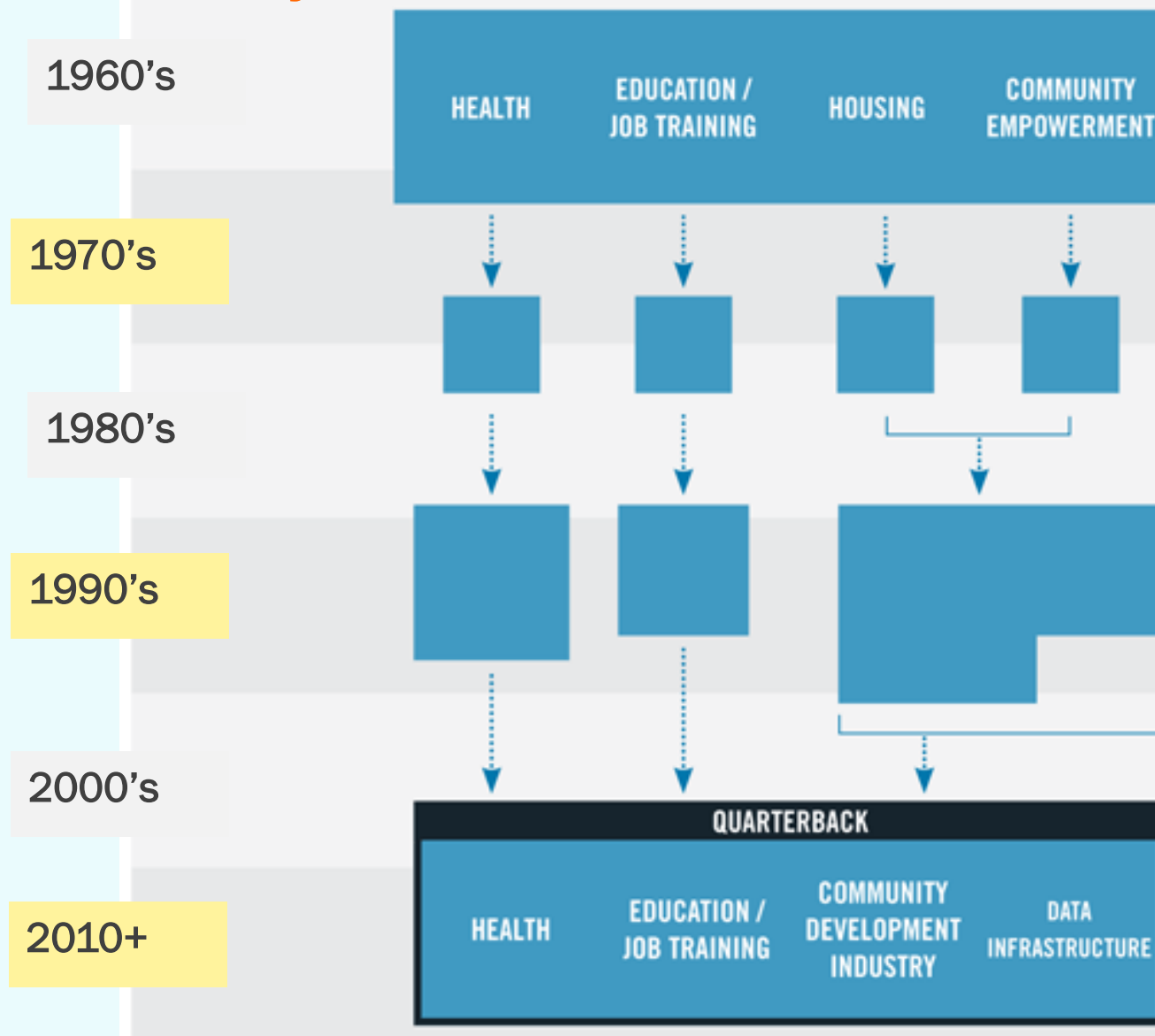
1. War on Poverty (1960s)
2. Comprehensive Community Development (1990s)
3. Collective Impact (2012)
4. Creating the Market for Social Outcomes (2017+)

Now a Networked approach for community development



- Nonprofit community development corporations (**CDCs**)
- Banks and for-profit corporations
- Intermediaries: community development financial institutions (**CDFIs**)
- Partnership with federal, state, and local **government**

Community Revitalization since 1960s

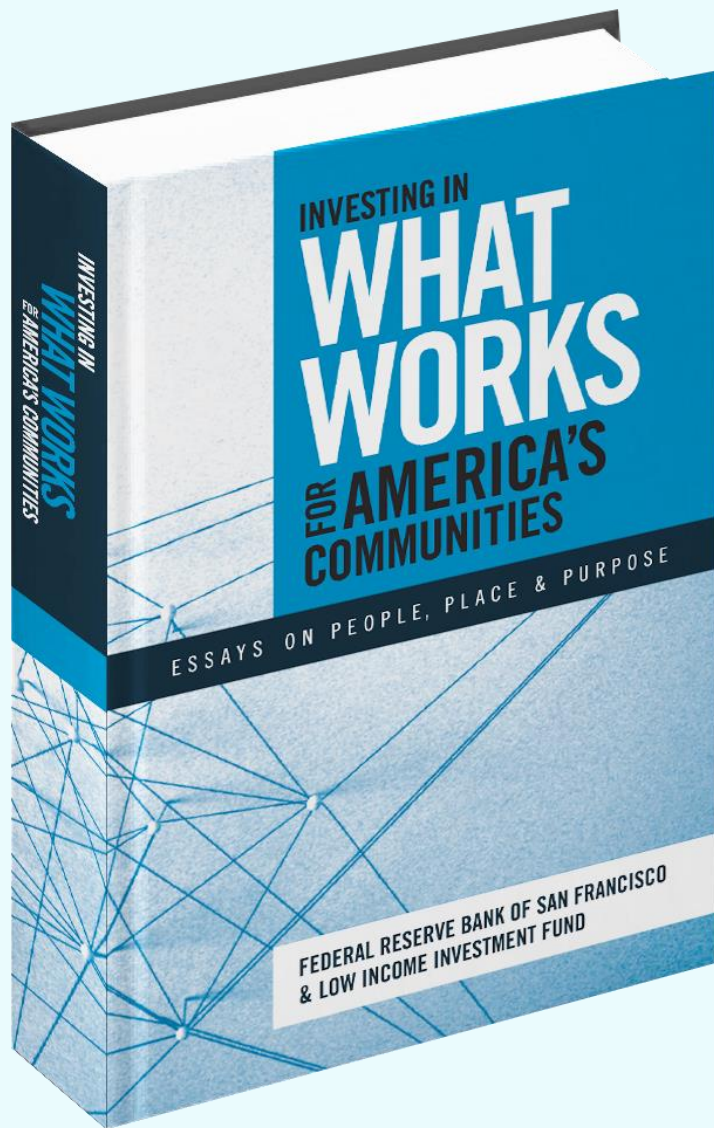


2.0 Comprehensive Community Development



3.0 Collective Impact





“We are likely to look back at this time and wonder why community development and health were ever separate industries.”

RISA LAVIZZO-MOUREY
PRESIDENT AND CEO, ROBERT
WOOD JOHNSON FOUNDATION

WHATWORKSFORAMERICA.ORG

STATE OF THE ART



4.0 The Market that Values Social Outcomes



Starting with the Market that Values Health

The Market that Values Health



BUYERS:
ALL WHO ARE
WILLING TO PAY
FOR BETTER
HEALTH



SELLERS:
**ANY ENTITY THAT
CAN IMPROVE
THE UPSTREAM
SOCIAL
DETERMINANTS
OF HEALTH**

CONNECTORS:

THOSE WHO CAN CREATE THE
TOOLS TO CONNECT BUYERS
TO SELLERS



A MARKET THAT VALUES HEALTH: **New Tools Connect Buyers and Sellers**

PAY FOR SUCCESS (SOCIAL IMPACT BONDS)

PRIZE-BASED PHILANTHROPY

ADVANCE MARKET COMMITMENTS

SOCIAL IMPACT GUARANTEES

OUTCOMES-BASED LOAN MODIFICATIONS

INVESTMENT TAX CREDITS

POPULATION HEALTH BUSINESS MODELS

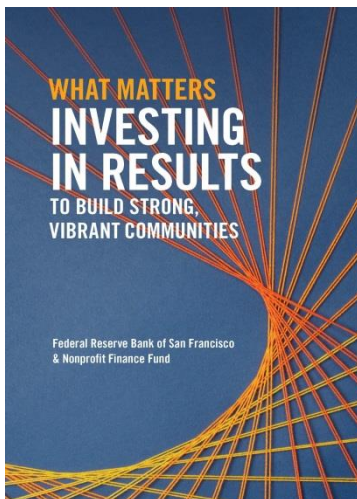
The future is here. It's
just unevenly
distributed....

-William Gibson



RESOURCES FOR THE NEXT STEPS

RESOURCES



What Matters: Investing in Results to Build Strong, Vibrant Communities
investinresults.org



Build Healthy Places Network

Build Healthy Places Network
buildhealthyplaces.org



**FEDERAL RESERVE BANK
OF SAN FRANCISCO
PORTLAND**

David Erickson
Federal Reserve Bank of San Francisco
David.Erickson@sf.frb.org
[@DEricksonSF](https://twitter.com/DEricksonSF)

THANK YOU!

David Erickson

david.erickson@sf.frb.org
@DEricksonSF

