

CUYAHOGA COUNTY
BOARD OF HEALTH

YOUR TRUSTED SOURCE FOR PUBLIC HEALTH INFORMATION

5550 Venture Drive Parma, Ohio 44130
216-201-2000 www.ccbh.net

Building Healthy Communities Conference

**At the Intersections of Community Development & Health:
Innovative Approaches**

Martha Halko
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Prevention and Wellness
Cuyahoga County Board of Health
Thursday, October 23rd, 2014

The Northeast Ohio Health Impact Assessment Partnership (NEO HIA-P)



*Program grant supported by a grant from the **Health Impact Project**, a collaboration of the **Robert Wood Johnson Foundation** and the **PEW Charitable Trusts**, with funding from the **Saint Luke's Foundation**.*



Overview

- **Creating opportunities for ALL to be healthy** through Health Impact Assessment (HIA).
- Cultivating **effective and authentic multi-sector partnerships** within a context of complex social, environmental and economic challenges that face our diverse communities.
- Development of a **local Health Impact Assessment program through partnership – NEO HIA-P**
- **Putting HIA into practice** - a glance at active HIA's in the county.
- Growing and **sustaining the local HIA program.**

The highest standards of health should be within reach of **ALL**, without distinction of race, religion, political belief, economic or social condition



Constitution of the World Health Organization⁴

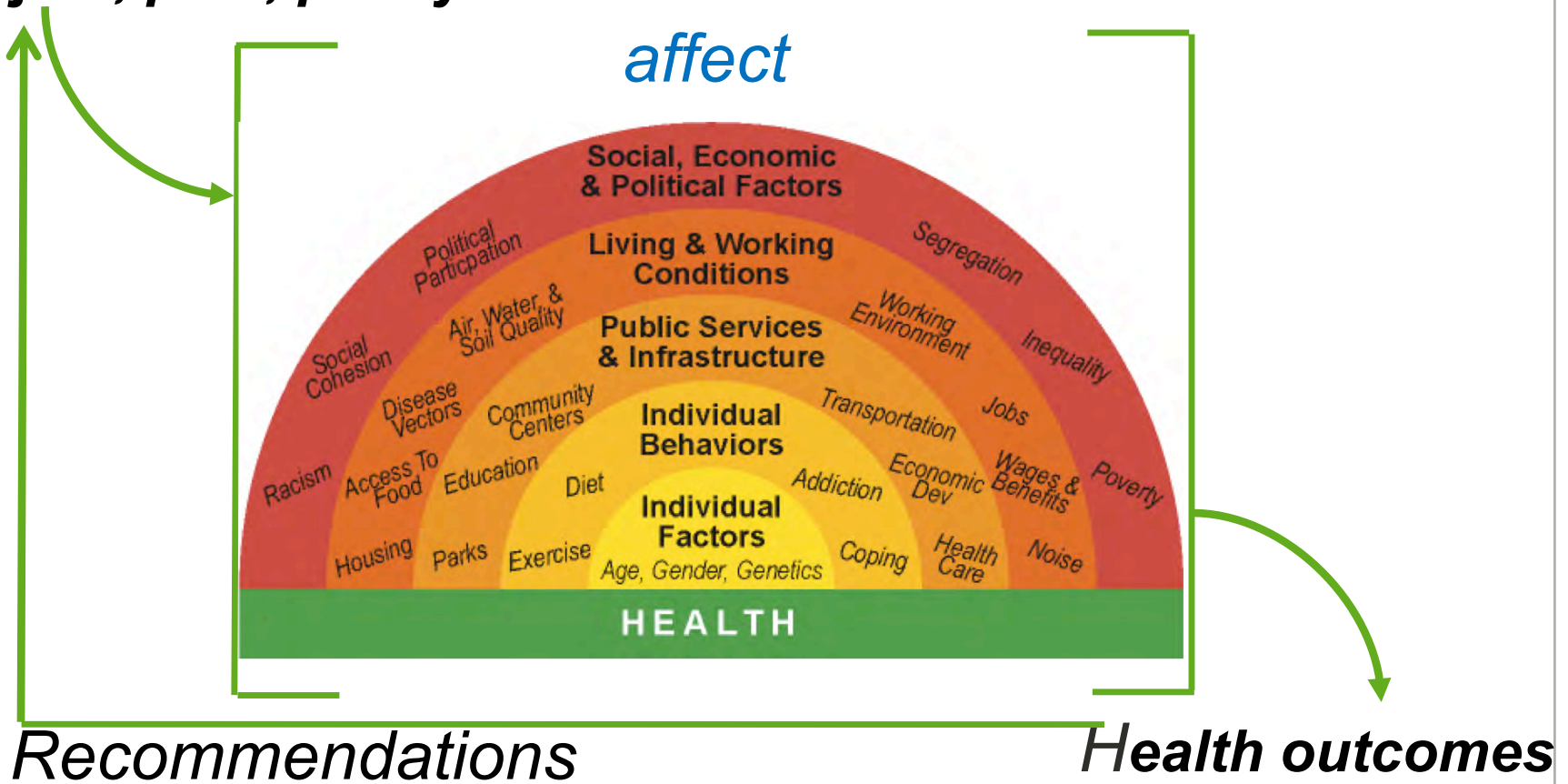
Unintended Consequences

Planning, policy and program decisions may have unintended consequences, particularly if a limited set of issues are discussed in the decision-making process



HIA Addresses Determinants of Health

How does the proposed project, plan, policy



HIA Purpose

Through HIA report and communications

Judge health effects of a proposed project, plan or policy

Highlight health disparities

Provide recommendations

Raise awareness among decision makers and the public

Make health impacts more explicit



Through the HIA process

Engage & empower community

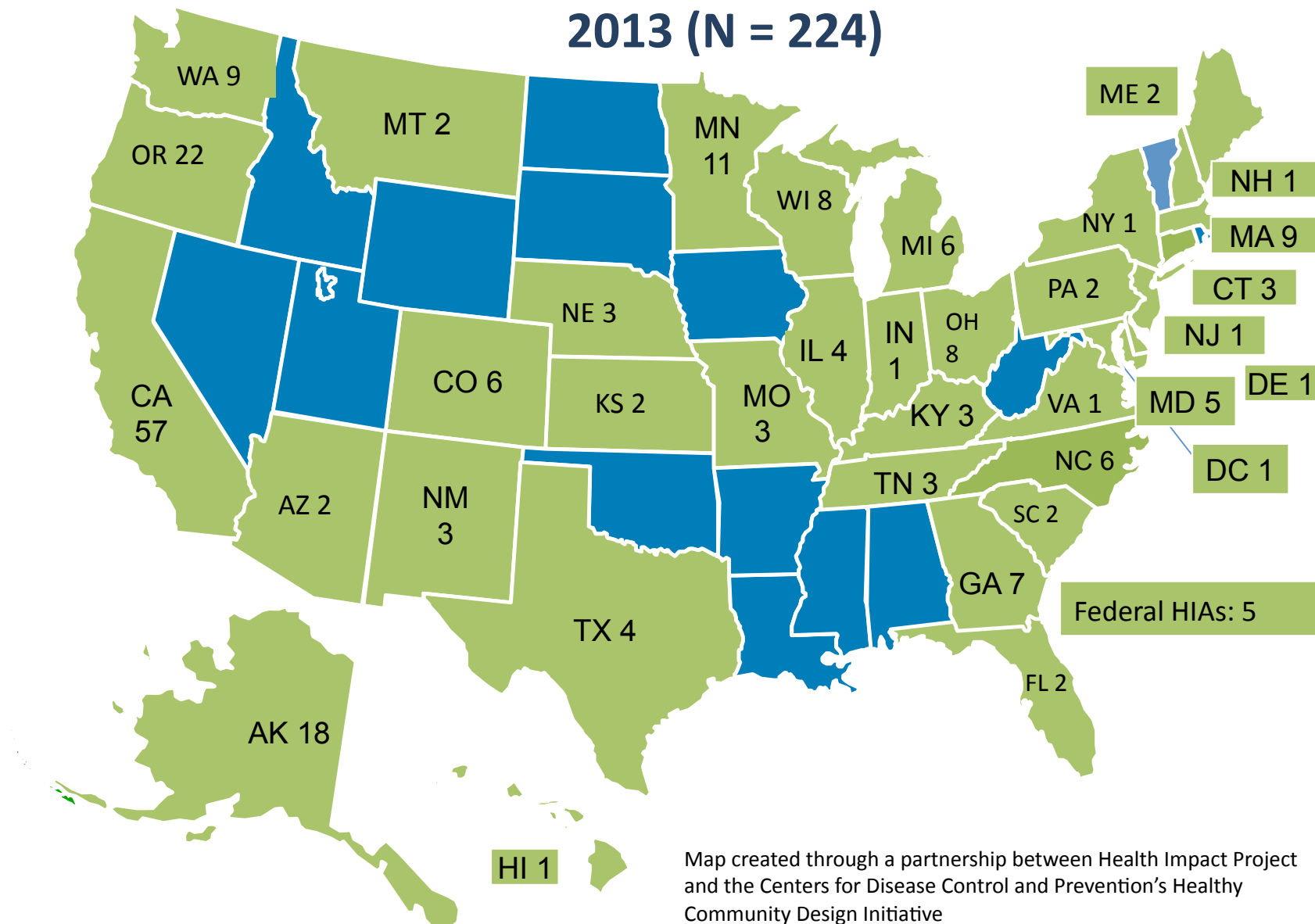
Recognize lived experience

Build relationships & collaborations

Improve the evidence

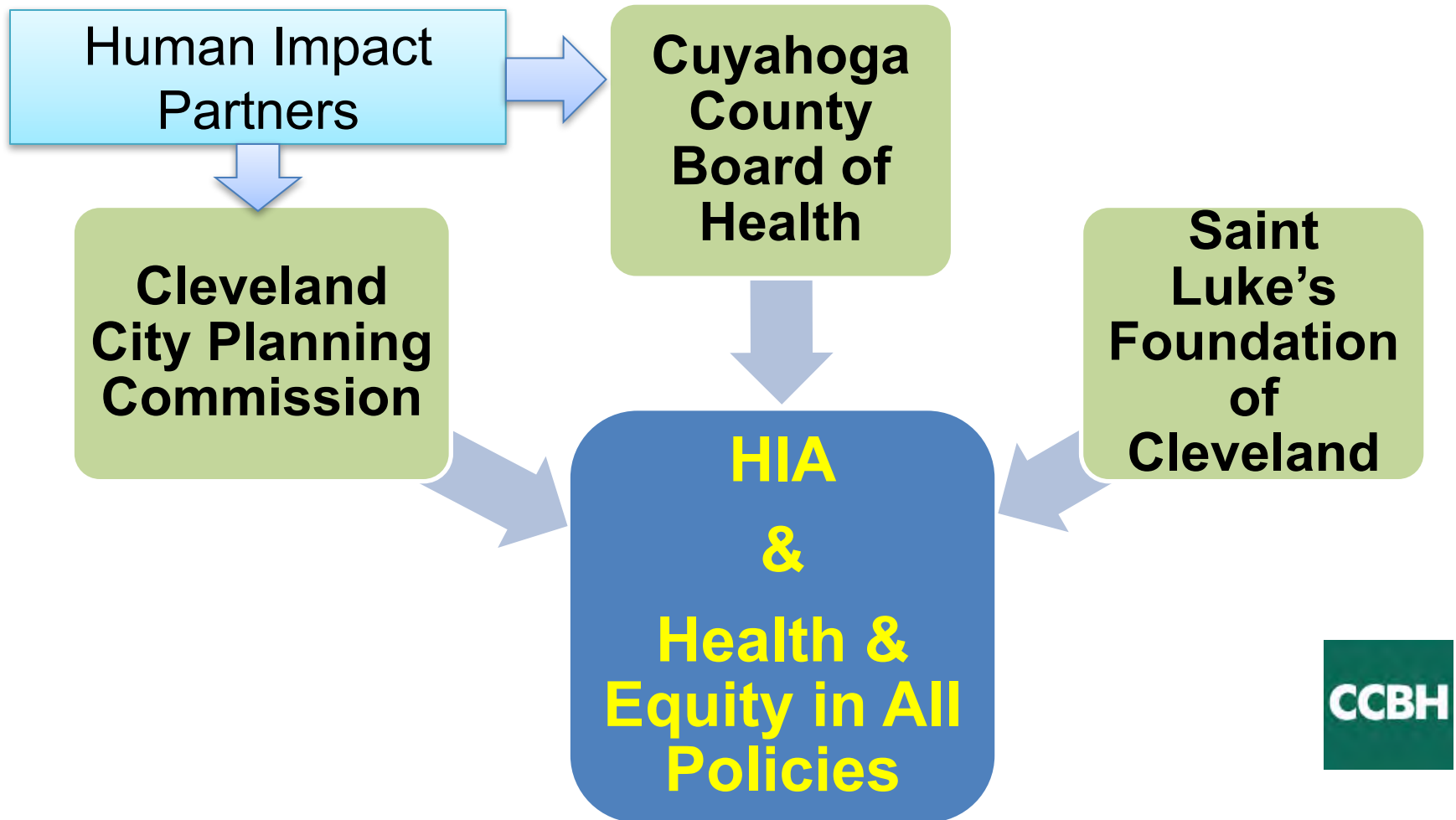
Improve transparency in decision making

Completed and In Progress HIAs 2013 (N = 224)

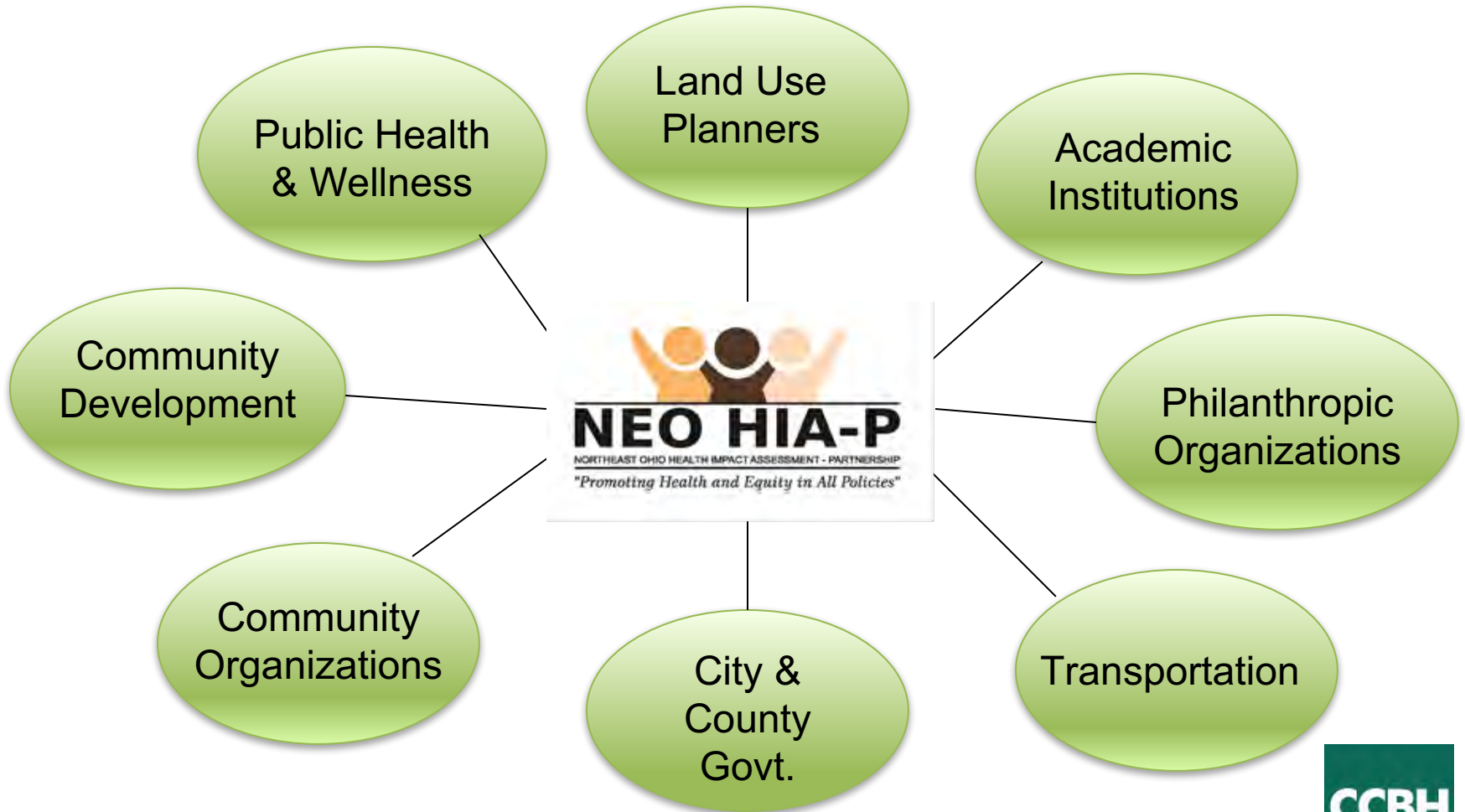


Map created through a partnership between Health Impact Project and the Centers for Disease Control and Prevention's Healthy Community Design Initiative

Collaborations to Advance HIA Locally



Growth of a Local HIA Network



State of Ohio HIA Network

Roles of NEO HIA-P

- Build capacity for HIA
- Utilize HIA to assess & address equity impacts of key decisions - ***“Health & Equity in All Policies”***
- Screen potential strategic HIA opportunities
- Evaluate HIA’s
- Communicate HIA results
- Institutionalize HIA in local organizations, systems and decision making processes





Cuyahoga County HIA's

At a Glance

ESG HIA Technical Advisory Committee

- **Lead Agency:** Cuyahoga County Board of Health
- **TAC Member Agencies:**
 - Cleveland Planning Commission (HIA funding agency)
 - Human Impact Partners (HIA technical advisors)
 - Kent State University
 - LAND studio
 - Northeast Ohio Areawide Coordinating Agency (NOACA)
 - Cuyahoga County Planning Commission
 - Greater Cleveland Metroparks
 - Cleveland State University
 - City of Euclid
 - National Park Service
 - Doan Brook Partnership



Cuyahoga County: Life Expectancy (2008-2010) & Eastside Greenway 1/2 Mile Buffer Area



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Life Expectancy (in years)

< 72.7

72.8 - 78.6

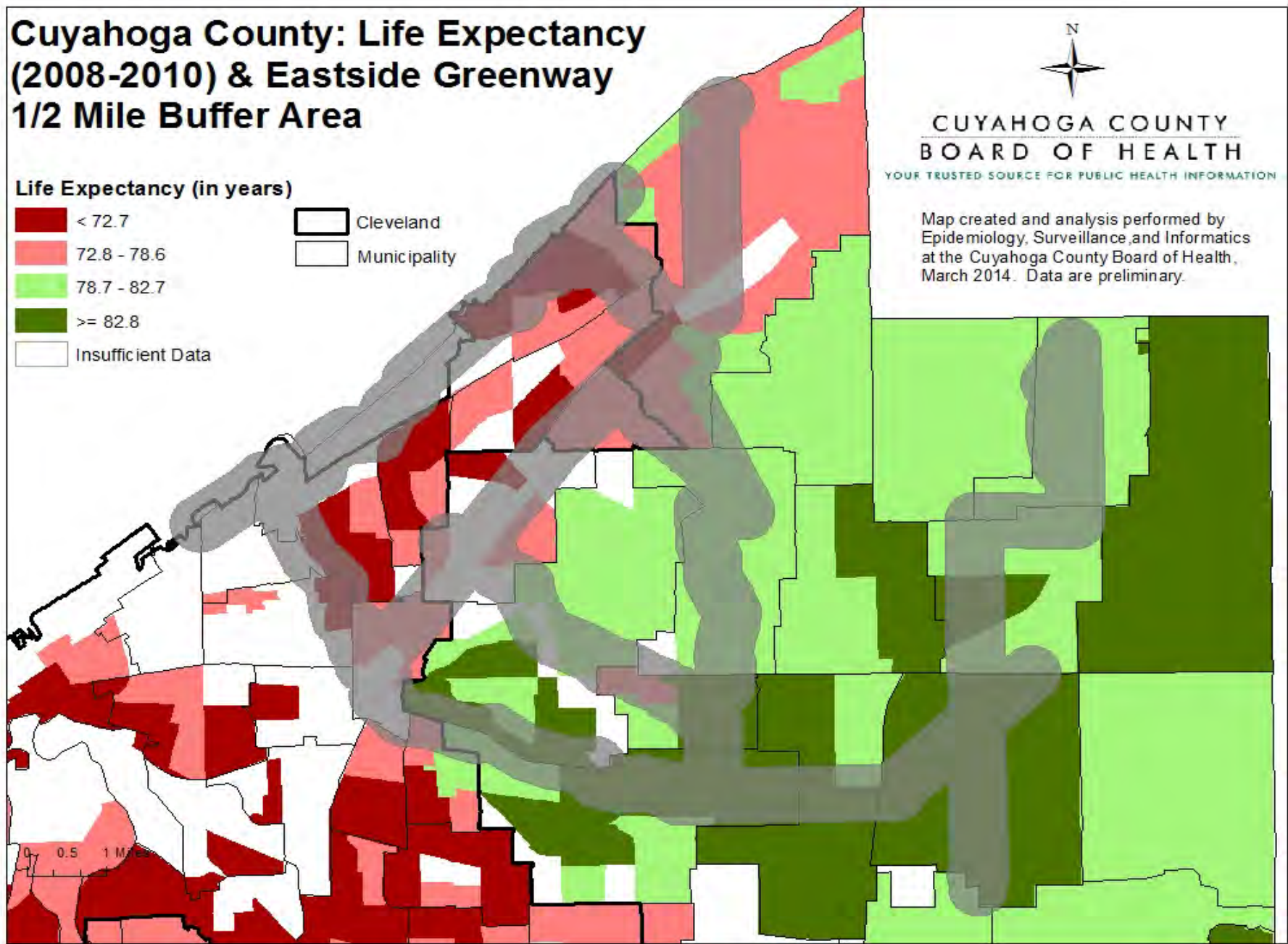
78.7 - 82.7

>= 82.8

Insufficient Data

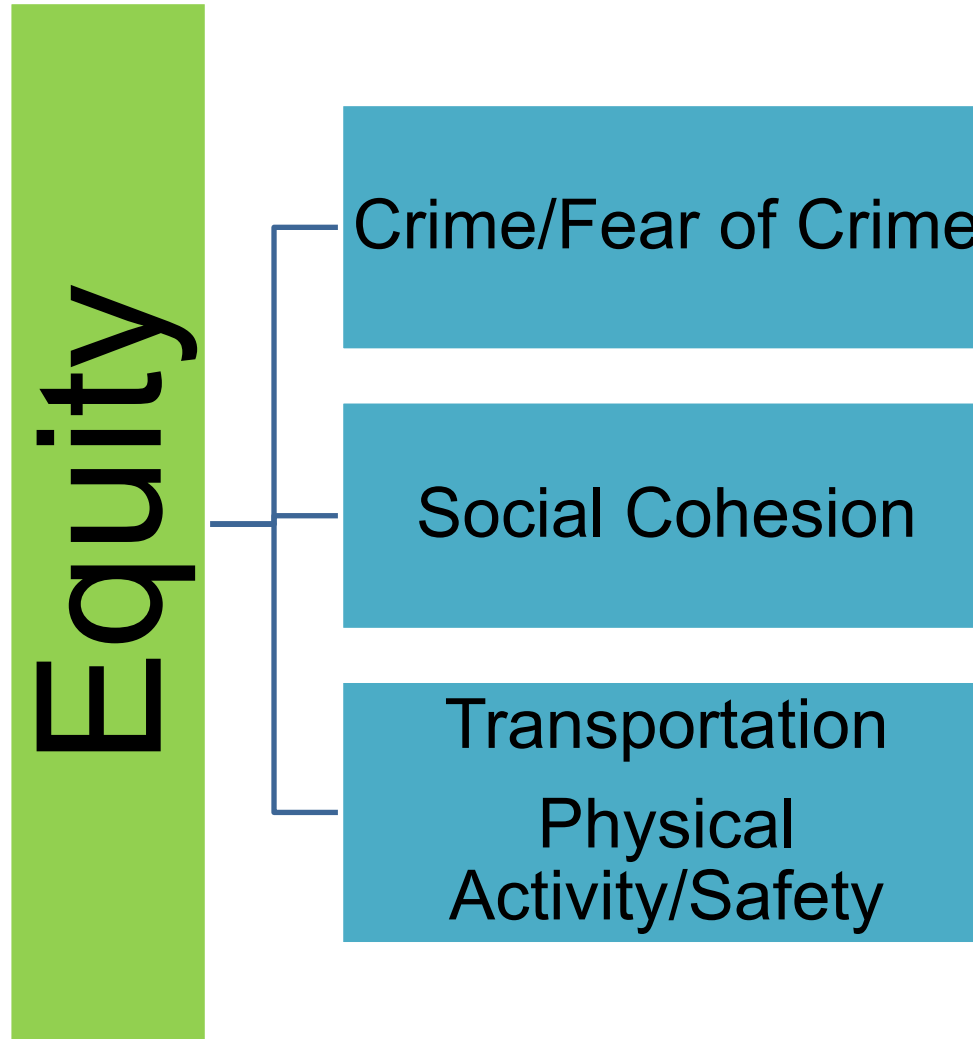
Cleveland

Municipality



Map created and analysis performed by
Epidemiology, Surveillance, and Informatics
at the Cuyahoga County Board of Health,
March 2014. Data are preliminary.

Determinants of Health for HIA



ESG HIA Outcomes to Date

- **Active participation in planning process**
 - Advisory Committee member
 - Transportation Summit
 - Community meetings
- **ESG project objective focused on health:** *“Integrate community health considerations into preferred non-motorized recommendations”*
- **HIA intended to inform greenway design alternatives**
- **Communications:**
 - HIA page on ESG website
 - Cleveland.com coverage
- **Recommendations provided & final HIA report pending**



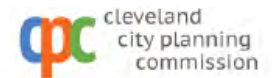
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DIVERSE STAKEHOLDER GROUP

DEVELOP MULTI-SECTOR COLLABORATION WITH ALL LOCAL STAKEHOLDERS



CREATE A HEALTHIER CITY ONE NEIGHBORHOOD AT A TIME



Resources for Sustaining HIA Program

- **In-kind staff support** and resources from Board of Health, Cleveland City Planning and partners
- **Local foundations** – Saint Luke’s Foundation
- **Leveraging of resources:**
 - CDC – Ohio Department of Health – “Creating Healthy Communities”
 - National Collaborative for Health Equity
 - NACCHO HIA Mentorship
- Grant from the **Health Impact Project**, a collaboration of the **Robert Wood Johnson Foundation** and the **PEW** Charitable Trusts, with funding from the Saint Luke’s Foundation



Questions?

For More Information Contact :

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